



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

September 3, 2015

Mr. Adam Pertschy  
Technical Warranty Supervisor  
Southeast Toyota Distributors, LLC  
9983 Pritchard Rd  
Jacksonville, FL 32119

NVS-215SM  
15V-514

**Subject:** TPMS Incorrectly Calibrated/FMVSS 138

Dear Mr. Pertschy:

This letter serves to acknowledge Southeast Toyota Distributors, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

TOYOTA/PRIUS C/2015

**Mfr's Report Date:** August 11, 2015

**NHTSA Campaign Number:** 15V-514

**Components:**

TIRES:PRESSURE MONITORING AND REGULATING SYSTEMS

**Potential Number of Units Affected:** 949

**Problem Description:**

Southeast Toyota Distributors, LLC (SET) is recalling certain model year 2015 Toyota Prius C vehicles manufactured April 20, 2015, to June 30, 2015. In the affected vehicles, the Tire Pressure Monitoring System (TPMS) may be improperly calibrated and, as a result, the TPMS may fail to warn the driver that the tire pressure is low. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 138, "Tire Pressure Monitoring Systems."

**Consequence:**

If the vehicle is driven on underinflated tires, the tires may fail. Sudden tire failure increases the risk of a crash.

**Remedy:**

SET will notify owners, and dealers will re-calibrate the TPMS, free of charge. The recall is expected to begin September 22, 2015. Owners may contact SET customer service at 1-866-405-4226. SET's number for this recall is SET15E.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received SET's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement