



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

August 28, 2015

Ms. Amy Noce  
Accounting Manager  
Halcore Group, Inc.  
3800 McDowell Rd  
Grove City, OH 43123

NVS-215KS  
15V-513

**Subject:** Images From Rear Camera are Reversed

Dear Ms. Noce:

This letter serves to acknowledge Halcore Group, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

AEV/TRAUMA HAWK/2014-2015

**Mfr's Report Date:** August 7, 2015

**NHTSA Campaign Number:** 15V-513

**Components:**

BACK OVER PREVENTION: CAMERA SYSTEM

**Potential Number of Units Affected:** 140

**Problem Description:**

Halcore Group, Inc. (Halcore) is recalling certain model year 2014-2015 American Emergency Vehicles (AEV) Trauma Hawk emergency vehicles manufactured from December 1, 2014, through June 30, 2015. The affected vehicles are equipped with a back up camera system which may display images from the camera in reverse.

**Consequence:**

If an object or person are on the left side of the screen but are actually on the right side of the vehicle, or vice versa, there is an increased risk of a crash.

**Remedy:**

Halcore will notify owners, and dealers will work with ASA Electronics to replace any camera that is not displaying the correct images. The recall is expected to begin on September 4, 2015. Owners may contact Halcore customer service at 1-614-539-8181 or ASA customer service at 1-877-384-4400. Halcore's number for this recall is 15E050.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received Halcore's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).


Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As required in Part 573.6(c)(6), in the case of a defect, please provide a chronology of all principal events that were the basis for the determination that the defect related to motor vehicle safety, including a summary of all warranty claims, field or service reports, and other information, with their dates of receipt. Please provide this information as soon as possible.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at [kelly.schuler@dot.gov](mailto:kelly.schuler@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,



Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement