



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 20, 2015

Mr. John Turley
Honda (American Honda Motor Co.)
1919 Torrance Blvd
Torrance, CA 90501

NVS-215SM
15V-472

Subject: Missing Tire Placard/FMVSS 110

Dear Mr. Turley:

This letter serves to acknowledge Honda (American Honda Motor Co.)'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

HONDA/HR-V/2016

Mfr's Report Date: July 23, 2015

NHTSA Campaign Number: 15V-472

Components:

EQUIPMENT:OTHER:LABELS
TIRES

Potential Number of Units Affected: 11,511

Problem Description:

Honda (American Honda Motor Co.) is recalling certain model year 2016 HR-V vehicles manufactured January 12, 2015, to May 20, 2015. The affected vehicles may be missing the required tire placard indicating "Tire and Loading Information." These vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) 110, "Tire Selection and Rims and Motor Home/ Recreation Vehicle Trailer Load Carrying Capacity Information for Motor Vehicles with a GVWR of 4,536 kilograms (10,000 pounds) or less."

Consequence:

If the tire placard is missing the driver or owner may not know at what pressure to inflate the tires, resulting in over or under tire inflation which potentially increases the risk of a tire failure and crash.

Remedy:

Honda will notify owners, and dealers will inspect the vehicle, and apply a new label, free of charge. The recall is expected to begin September 18, 2015. Owners may contact Honda customer service at 1-888-234-2138. Honda's number for this recall is JT2, or JT4.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Honda's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.


Please be reminded of the following requirements:

You are required to submit copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being more prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement