



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 30, 2015

Mr. J.S. (Jurassic) Park
Executive Director/Product Litigation & Regulatory Compliance
Kia Motors America
111 Peters Canyon Road
Irvine, CA 92606-1790

NVS-215SM
15V-360

Subject: Intermittent Failure of the Brake Light Switch

Dear Mr. Park:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KIA/SPORTAGE/2011

Mfr's Report Date: June 3, 2015

NHTSA Campaign Number: 15V-360

Components:

SERVICE BRAKES, HYDRAULIC:SWITCHES:BRAKE LIGHT

Potential Number of Units Affected: 7,722

Problem Description:

Kia Motors America (Kia) is recalling certain model year 2011 Sportage vehicles manufactured March 7, 2011, to June 8, 2011. In the affected vehicles, the brake light switch may intermittently fail.

Consequence:

Whenever the brake switch is not working, the brake lights will not illuminate, reducing the ability to warn other motorists of the driver's intentions of stopping, increasing the risk of a crash.

Remedy:

Kia will notify owners, and dealers will replace the brake light switch, free of charge. The recall is expected to begin in July 2015. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC121.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Kia's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

You are required to submit copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement