



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

February 9, 2015

Mr. John Kobylarz
Automotive Safety Office
Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430

NVS-215SM
15V-037

Subject: Incorrect Airbag Description in Handbook/FMVSS 208

Dear Mr. Kobylarz:

This letter serves to acknowledge Jaguar Land Rover North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

JAGUAR/XJ/2015

Mfr's Report Date: January 27, 2015

NHTSA Campaign Number: 15V-037

Components:

AIR BAGS

Potential Number of Units Affected: 1,346

Problem Description:

Jaguar Land Rover North America, LLC (Jaguar) is recalling certain model year 2015 Jaguar XJ vehicles manufactured July 2, 2014, to December 4, 2014. The affected vehicles may have an incorrect description of the operation of Occupant Sensor System (OSS) in the owner's manual. Since the manual does not correspond with the actual Air Bag Status Indicator Lamp, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 208, "Occupant Crash Protection."

Consequence:

If the occupant does not correctly understand how air bag functions, they may be at an increased risk of personal injury in the event of a crash.

Remedy:

Jaguar will notify owners, and supply a supplement to add to the owner's handbook, free of charge. The recall is expected to begin March 13, 2015. Owners may contact Jaguar customer service at 1-800-452-4827. Jaguar's number for this recall is J050.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement