



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

January 12, 2015

Mr. Todd Fronckowiak  
Assistant Director, Global Automotive Safety Compliance  
Ford Motor Company  
Fairlane Plaza South, Suite #500  
330 Town Center Drive  
Dearborn, MI 48126-2738

NVS-215SM  
15V-006

**Subject:** Inadvertent Shut Down (Start/Stop Switch Location)

Dear Mr. Fronckowiak:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

LINCOLN/MKC/2015

**Mfr's Report Date:** January 8, 2015

**NHTSA Campaign Number:** 15V-006

**Components:**

ELECTRICAL SYSTEM:IGNITION:SWITCH

**Potential Number of Units Affected:** 11,144

**Problem Description:**

Ford Motor Company (Ford) is recalling certain model year 2015 Lincoln MKC vehicles manufactured August 20, 2013, to September 9, 2014. In the affected vehicles, the Push-to Start/Stop (PTS) button that is located at the bottom of the shift transmission controls may inadvertently be pushed, causing the engine to shut off.

**Consequence:**

If the PTS switch is inadvertently pressed, the vehicle may stop unexpectedly, increasing the risk of a crash. In the event of a crash with the vehicle turned off, the air bags and seat belt restraints may not function as intended, increasing the risk of injury.

**Remedy:**

Ford will notify owners, and dealers will relocate the PTS switch and reprogram the Powertrain Control Module (PCM), free of charge. The recall is expected to begin February 23, 2015. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 14S29.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement