



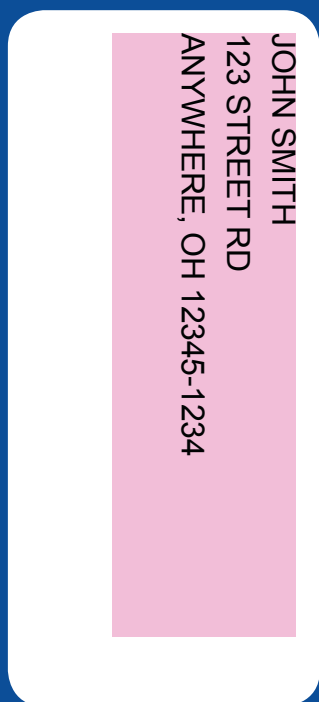
U.S. Department
of Transportation

URGENT SAFETY RECALL

URGENTE AVISO DE RETIRO DE SEGURIDAD

We can't understand why we haven't heard from you.

No podemos entender por que no
hemos tenido noticias de usted.



Presort Std
US Postage
PAID
Dallas, TX
Permit No. 919

URGENT – REPAIR YOUR PASSENGER AIRBAG

Your vehicle is affected by an **urgent safety recall** that could result in **serious injury or death**. If the airbag deploys, metal fragments can explode from the airbag and can strike the driver or passengers. Therefore, it is urgent that you have this **FREE repair** completed immediately.



Figure 1.
Airbag deployment w/ inflator rupture.

Your BMW dealer will replace the airbag for **FREE**. The repair may take approximately one hour to complete; however, additional times may be required depending upon your BMW dealer's schedule. Scheduling an appointment at your BMW dealer helps to minimize the wait time and inconvenience this recall may cause.

You and your passengers' safety and security are our greatest concern at BMW. We sincerely apologize for the inconvenience this recall may cause you. Thank you in advance for your prompt attention to this urgent Safety Recall Notice.

Thank you,
BMW Recall Resolution Team

MAKE ONE QUICK CALL.

UNA LLAMADA RAPIDA PUEDE SALVAR SU VIDA.



CALL

1.877.432.7841

Weekdays, 8 AM to 7 PM EDT
HABLAMOS ESPAÑOL.



VISIT

bmwusa.com/dealers

to locate your closest BMW dealer

YOUR VEHICLE INFORMATION

20xx BMW XX

VIN: 1234567

Recall Campaign: 1xVxxx

Please refer to this information when scheduling your **FREE** repair.



**U.S. Department
of Transportation**



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URGENT AIRBAG RECALL

FOR YOUR SAFETY CALL 1-877-432-7841



This repair is ***FREE***.

JOHN SMITH
123 STREET RD
ANYWHERE, OH 12345-1234

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Su seguridad es importante para nosotros.



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Metal fragments from your airbag could cause **serious injury or death** to you and/or your passengers, even in a minor crash. Call now for a **FREE** repair that can save a life.



CALL **1.877.432.7841**

JOHN SMITH
123 STREET RD
ANYWHERE, OH 12345-1234

This repair is **FREE**.

Your vehicle is affected by an **urgent safety recall** that could result in **serious injury or death**. If the airbag deploys, metal fragments can explode from the airbag and can strike the driver or passengers. Therefore, it is urgent that you have this **FREE repair** completed immediately.



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