





URGENT AIRBAG RECALL

URGENTE RETIRO DE SEGURIDAD DE LA BOLSA DE AIRE

CONTACT **1.877.432.7841** NOW TO SCHEDULE YOUR **FREE** RECALL REPAIR.

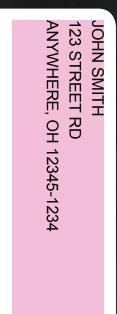
CONTACTE AL 1.877.432.7841 AHORA PARA PROGRAMAR SU REPARACIÓN **GRATUITA**.

YOUR YEAR/MODEL VEHICLE REQUIRES AN URGENT REPAIR THAT AFFECTS YOUR SAFETY.

SU VEHÍCULO (MODELO/ AÑO) REQUIERE UNA REPARACIÓN URGENTE QUE AFECTA SU SEGURIDAD.

Without having the recall service performed, people in the vehicle are at an increased risk of serious injury or death.

OFFICIAL RECALL NOTIFICATION. ACTION REQUIRED!





URGENT - REPAIR YOUR AIRBAG NOW! URGENTE - REPARE SU BOLSA DE AIRE AHORA!

Your vehicle is affected by an **urgent safety recall** that could result in **serious injury or death**. If the airbag deploys, metal fragments can explode from the airbag and can strike the driver or passengers. Therefore, it is urgent that you have this **<u>FREE</u> repair** completed immediately.



Airbag deployment w/ inflator explosion.

Your BMW dealer will replace the airbag for **FREE**. The repair may take approximately one hour to complete; however, additional times may be required depending upon your BMW dealer's schedule. Scheduling an appointment at your BMW dealer helps to minimize the wait time and inconvenience this recall may cause.

You and your passengers' safety and security are our greatest concern at BMW. We sincerely apologize for the inconvenience this recall may cause you. Thank you in advance for your prompt attention to this urgent Safety Recall Notice.

Thank you, BMW Recall Team















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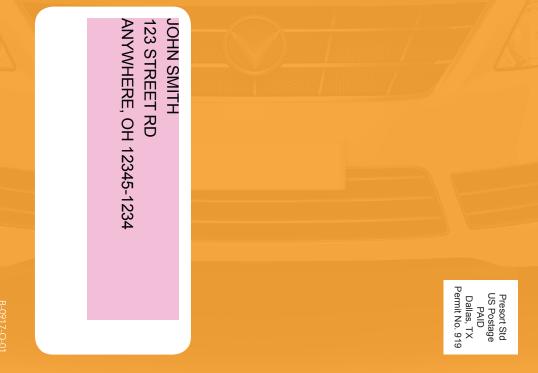
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If you don't have the recall repair performed, people in the vehicle are at an increased risk of serious injury or death.

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URGENTE RETIRO DE SEGURIDAD DE LA BOLSA DE AIRE

Call now for a **FREE** repair that can save a life.

Llame ahora para una reparación GRATIS que puede salvar una vida.

CALL 1.877.432.7841

This repair is **FREE**.

Esta reparación es <u>GRATIS</u>.



Metal fragments can injure or kill people in the vehicle.

Si la bolsa de aire se despliega, fragmentos de metal pueden herir o matar las personas en el vehículo. JOHN SMITH 123 STREET RD ANYWHERE, OH 12345-1234 Your vehicle is affected by an **urgent safety recall** that could result in **serious injury or death**. If the airbag deploys, metal fragments can explode from the airbag and can strike the driver or passengers. Therefore, it is urgent that you have this **FREE** repair completed immediately.



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ONE QUICK CALL CAN SAVE A LIFE

UNA LLAMADA INSTANTÁNEA PUEDE SALVAR UNA VIDA





CALL 1.877.432.7841

bmwusa.com/dealers

VISIT

Weekdays, 8 AM to 7 PM EDT HABLAMOS ESPAÑOL. to locate your closest BMW dealer

YOUR VEHICLE INFORMATION

INFORMACIÓN DE SU VEHÍCULO

20xx BMW xx VIN: 1234567 Recall Number: 1xVxxx

Please refer to this information when scheduling your <u>FREE</u> repair. Consulte esta información al programar su reparación <u>GRATUITA</u>.