


SUBJECT LINE


IMPORTANT: [FIRST NAME], YOUR [MAKE] [MODEL] HAS A SAFETY RECALL!

Contact your dealer [Español](#)

 | VEHICLE SAFETY TEAM

**We're here to help you stay safe.**

Your vehicle has an important safety recall. Please schedule your **FREE** repair.



**Dear [First Name],**

At General Motors, your safety is our top priority. That's why we are reaching out to remind you about a safety recall notice for your [Year] [Make] [Model]. Please contact your [Brand] dealer to [schedule your FREE recall repair as soon as possible](#). For your convenience, any of our 4,100+ Chevrolet, Buick, GMC or Cadillac dealers can make this **FREE** recall repair.

**WHY IS YOUR VEHICLE BEING RECALLED?**

Your vehicle has a condition in which the transmission shift cable may fracture at any time. If a fracture occurs, the driver may not be able to select a different gear, remove the key from the ignition or place the transmission in park. If the driver cannot place the vehicle in park and exits the vehicle without applying the parking brake, the vehicle could roll away, increasing the risk of injury.

**WHAT WILL WE DO?**

This repair will be performed for you at **no charge** – even if you aren't the original owner of this vehicle. A **FREE** loaner car or other alternative transportation may be available to assist with any inconvenience this repair may cause.

**DO YOU HAVE ANY QUESTIONS?**

If you have questions or concerns that your dealer is unable to resolve, please call **1-866-467-9700**. For more information, you can also enter your VIN [SAMPLEVIN123ABCDE] at [my.gm.com/recalls](#).

***We're here to help.** Your safety is very important to us. Most dealership service centers will remain open during the developing pandemic and are available to complete your recall repair. Please check with your preferred dealer for specific service hours. **To learn more, visit [gm.com/coronavirus](#).***

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[NHTSA.gov/Recalls](#) 1-888-327-4236

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