

Subject Line:

IMPORTANT: [First Name], your [MAKE] [MODEL] has a safety recall!



VEHICLE SAFETY TEAM

We're here to help you stay safe.

Your vehicle has an important safety recall. Please schedule your **FREE** repair.



Dear [First Name],

At General Motors, your safety is our top priority. That's why we are reaching out to remind you about the Ignition Switch Safety Recall for your [Year] [Make] [Model]. Please contact your [Brand] dealer to [schedule your FREE recall repair as soon as possible](#). For your convenience, any of our 4,100+ Chevrolet, Buick, GMC or Cadillac dealers can make this **FREE** recall repair.

WHY IS YOUR VEHICLE BEING RECALLED?

If your key ring is carrying added weight and your vehicle goes off road or experiences some other jarring event, it may unintentionally move the key away from the "run" position. If this occurs, engine power, power steering and power braking will be affected, increasing the risk of a crash. If the ignition switch is not in the run position, the airbags may not deploy if your vehicle is involved in a crash, increasing the risk of injury or fatality. To learn more about this recall, [click here](#).

WHAT WILL WE DO?

This repair will be performed for you at **no charge** – even if you aren't the original owner of this vehicle. A **FREE** loaner car or other alternative transportation may be available to assist with any inconvenience this repair may cause.

DO YOU HAVE ANY QUESTIONS?

If you have questions or concerns that your dealer is unable to resolve, please call **1-866-467-9700**. For more information, you can also enter your [VIN [SAMPLEVIN123ABCDE]] at my.gm.com/recalls.

We're here to help. Your safety is very important to us. Most dealership service centers will remain open during the developing pandemic and are available to complete your recall repair. Please check with your preferred dealer for specific service hours. **To learn more, visit gm.com/coronavirus.**

If your contact info has changed or you would like to receive mail or text message notifications about this recall, please [update your info](#). **[UPDATE INFO HERE >](#)**

[NHTSA.gov/Recalls](https://www.nhtsa.gov/Recalls)

[1-888-327-4236](tel:1-888-327-4236)

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