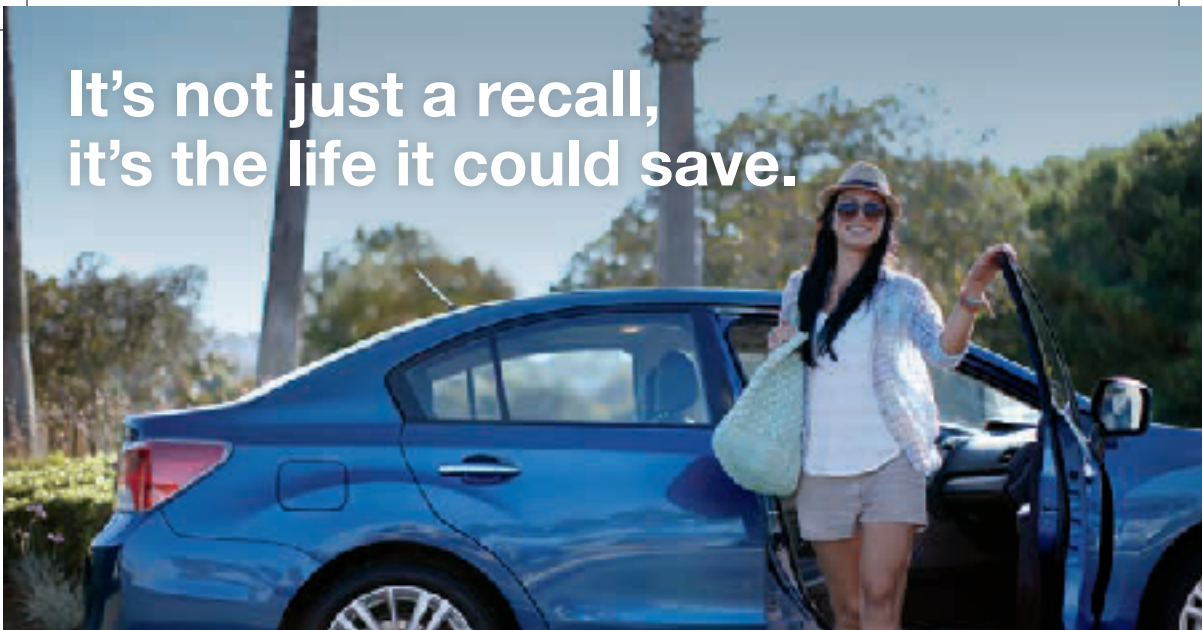


It's not just a recall, it's the life it could save.



The passenger-side front airbag in your [Year] [Model] must be replaced.
Keep your loved ones safe with this **FREE** recall repair.



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**URGENT AIRBAG
SAFETY RECALL**
The recall repair is **FREE!**



[Customer's Full Name]
[XXXXX Street Name]
[City, State, 00000]

Subaru of America, Inc.
RRSRT STD
U.S. Postage
PAID

Subaru of America, Inc.
XXXXX Street Name
City, State, 00000



VIN: [Insert VIN]

Recall Code: [Insert Recall Code]

[Customer's First Name],

The passenger-side front airbag in your Subaru could explode, sending metal shrapnel toward you and your loved ones, which can cause serious injury or death.

Please schedule a **FREE** recall repair appointment at your local Subaru retailer immediately! Our retailers are open to safely complete this recall repair. **DO NOT** allow anyone to sit in the front-passenger seat until the airbag recall repair has been performed on your vehicle.

For more information, visit: www.subaru.com/vehicle-recalls/airbags

Para información visite nuestro sitio web específico de Takata en español (www.subaru.com/es/vehicle-recalls/airbags), o llame al 1-844-373-6614.

Subaru of America, Inc.



Your Subaru retailer will take care of this urgent airbag safety recall with:

- FREE** airbag repair
- FREE** alternative transportation options – loaner vehicles, shuttles, and round-trip towing (ask your retailer for availability)
- TOUCHLESS** service options
- QUICK** recall repair times
- CONVENIENT** scheduling

Locate your nearest Subaru retailer at: www.subaru.com/find-retailer

If you have already had this recall repair performed or have an appointment scheduled for it, we thank you for your attention to this matter. If you have moved or sold your vehicle, you may update your customer record by visiting subaru.com/customer-support and clicking Ownership Update under the Quick Links section, or by calling 1-800-SUBARU3.