

Bulletin No.: 14405 Date: March 2015







## **PRODUCT SAFETY RECALL**

**SUBJECT:** Vehicle Hesitation or Stall

MODELS: 2004-2007 Cadillac CTS-V

2006-2007 Cadillac STS-V

Module kits for the 2006-2007 model year Cadillac STS-V vehicles will be available the week of May 18, 2015 and the part number will be added to this bulletin at that time.

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

All involved vehicles that are in dealer inventory must be held and not delivered to customers, dealer traded, or used for demonstration purposes until the repair contained in this bulletin has been performed on the vehicle.

#### CONDITION

General Motors has decided that a defect which relates to motor vehicle safety exists in certain 2004-2007 model year (MY) Cadillac CTS-V and 2006-2007 MY Cadillac STS-V vehicles. In the subject vehicles, the fuel pump module electrical terminal may overheat and cause localized melting of the flange material near the overheated electrical terminal. The melted flange material could create a hole, or leak path, in the fuel pump allowing fuel to escape from the fuel pump module. This condition may result in fuel leaking from the fuel pump to the ground, diagnostic leak codes set by evaporated fuel emissions, or intermittent engine performance that could include stalling, increasing the risk of a crash.

#### **CORRECTION**

Dealers are to replace the fuel module and fuel tank jumper harness.

#### VEHICLES INVOLVED

All involved vehicles are identified by Vehicle Identification Number on the Investigate Vehicle History screen in GM Global Warranty Management system. Dealership service personnel should always check this site to confirm vehicle involvement prior to beginning any required inspections and/or repairs. It is important to routinely use this tool to verify eligibility because not all similar vehicles may be involved regardless of description or option content.

For dealers with involved vehicles, a listing with involved vehicles containing the complete vehicle identification number, customer name, and address information has been prepared and will be provided to U.S. and Canadian dealers through the GM GlobalConnect Recall Reports, or sent directly to export dealers. Dealers will not have a report available if they have no involved vehicles currently assigned.

The listing may contain customer names and addresses obtained from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any purpose other than follow-up necessary to complete this recall is a violation of law in several states/provinces/countries. Accordingly, you are urged to limit the use of this report to the follow-up necessary to complete this recall.

#### PART INFORMATION

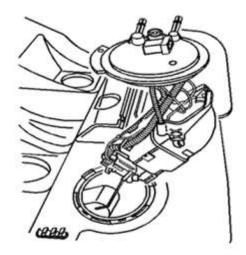
Parts required to complete this recall are to be obtained from General Motors Customer Care and Aftersales (GMCCA). Please refer to your "involved vehicles listing" before ordering parts. All parts should be ordered on a CSO = Customer Special Order.

Important: Due to the low vehicle population, and limited availability of parts, dealers are encouraged not to order recall parts for use as shelf stock.

**Note:** Module kits for the 2006-2007 model year Cadillac STS-V vehicles will be available the week of May 18, 2015 and the part number will be added to this bulletin at that time.

Part Number	Description	Quantity/Vehicle
23307781	HARNESS ASM-FUEL SDR WRG (2004-2005 CTS-V)	1
19330301	MODULE KIT, F/TNK F/PMP, W/O FUEL LVL SEN (All CTS-V)	1
15921830	HARNESS ASM-FUEL SDR WRG (2006-2007 CTS-V and all STS-V)	1

#### SERVICE PROCEDURE



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1. Remove the fuel tank fuel pump module and fuel tank jumper harness. Refer to *Primary Fuel Tank Module Replacement* in SI.

- 2. Install the new fuel tank fuel pump module and new fuel tank jumper harness. Refer to *Primary Fuel Tank Module Replacement* in SI.
- 3. FOR CALIFORNIA VEHICLES ONLY: Install a Recall Identification Label and complete a "Proof of Correction" certificate upon recall completion.

#### RECALL IDENTIFICATION LABEL - California Vehicles Only

Place a Recall Identification Label on each vehicle corrected in accordance with the instructions outlined in this Product Recall Bulletin. Each label provides a space to include the recall number and the five-digit dealer code of the dealer performing the recall service. This information may be inserted with a ballpoint pen.

Put the Recall Identification Label on a clean and dry surface of the radiator core support in an area that will be visible to people servicing the vehicle.

When installing the Recall Identification Label, be sure to pull the tab to allow adhesion of the clear protective covering. Additional Recall Identification Labels for US dealers can be obtained from Dealer Support Materials by ordering on the web from DWD Store, www.gmglobalconnect.com, and then click on the DWD Store link. Request Item Number S-1015 when ordering.



#### <u>CUSTOMER REIMBURSEMENT</u> - For U.S.

Customer requests for reimbursement of previously paid repairs for the recall condition are to be submitted to the dealer by June 30, 2016, unless otherwise specified by state law. If this is not convenient for the customer, they may mail the completed Customer Reimbursement Request Form and all required documents to the GM Customer Assistance Center.

All reasonable and customary costs to correct the condition described in this bulletin should be considered for reimbursement. Any questions or concerns should be reviewed with your GM representative prior to processing the request.

When a customer requests reimbursement, they must provide the following:

- A completed Customer Reimbursement Request Form. This form is mailed to the customer or can be obtained through GM GlobalConnect.
- The name and address of the person who paid for the repair.
- Paid receipt confirming the amount of the repair expense, a description of the repair, and the person or entity performing the repair.

**IMPORTANT:** GM requires dealers to approve or deny a reimbursement request within 30 days of receipt. If a reimbursement request is approved, the dealer should immediately issue a check to the customer and submit an appropriate warranty transaction for the incurred expense. If a reimbursement request is denied, the dealer <u>MUST</u> provide the customer with a clear and concise explanation, in writing, as to why the request was denied. The bottom portion of the Customer Reimbursement Request Form may be used for this purpose. If the denial was due to missing documents, the customer can resubmit the request when the missing documents are obtained, as long as it is still within the allowed reimbursement period.

Warranty transactions for customer reimbursement of previously paid repairs are to be submitted as required by GM Global Warranty Management. Additional information can also be found in Warranty Administration Bulletin 11-00-89-004.

#### <u>CUSTOMER REIMBURSEMENT</u> - For Canada and Export

Customer requests for reimbursement of previously paid repairs to correct the condition described in this bulletin are to be submitted to the dealer prior to or by June 30, 2016.

When a customer requests reimbursement, they must provide the following:

- Proof of ownership at time of repair.
- Original paid receipt confirming the amount of unreimbursed repair expense(s) (including Service Contract deductibles), a description of the repair, and the person or entity performing the repair.

All reasonable and customary costs to correct the condition described in this bulletin should be considered for reimbursement. Any questions or concerns should be reviewed with your GM representative prior to processing the request.

#### WARRANTY TRANSACTION INFORMATION

Submit a transaction using the table below. All transactions should be submitted as a ZFAT transaction type, unless noted otherwise.

**Note:** To avoid having to "H" route the customer reimbursement transaction for approval, it must be submitted prior to the repair transaction.

Labor Code	Description	Labor Time	Net Item
9100903	Fuel Module & Jumper Harness Replace		N/A
	- STS-V	2.5	
	- CTS-V	4.8	
9101160	Customer Reimbursement Approved	0.2	*
9101161	Customer Reimbursement Denied - For U.S. Dealers Only	0.1	N/A

**Note**: Customer reimbursement will not close this recall. The service procedure must also be performed on the vehicle.

\* The amount identified in "Net Item" should represent the dollar amount reimbursed to the customer.

#### <u>CUSTOMER NOTIFICATION</u> – For U.S. and Canada

General Motors will notify customers of this recall on their vehicle (see copy of customer letter included with this bulletin).

#### <u>CUSTOMER NOTIFICATION</u> – For Export

Letters will be sent to known owners of record located within areas covered by the U.S. National Traffic and Motor Vehicle Safety Act. For owners outside these areas, dealers should notify customers using the attached sample letter.

## <u>DEALER RECALL RESPONSIBILITY</u> – For U.S. and Export (U.S. States, Territories, and Possessions)

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

The U.S. National Traffic and Motor Vehicle Safety Act provides that each vehicle that is subject to a recall of this type must be adequately repaired within a reasonable time after the customer has tendered it for repair. A failure to repair within sixty days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time. If the condition is not adequately repaired within a reasonable time, the customer may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation. To avoid having to provide these burdensome remedies, every effort must be made to promptly schedule an appointment with each customer and to repair their vehicle as soon as possible. In the recall notification letters, customers are told how to contact the U.S. National Highway Traffic Safety Administration if the recall is not completed within a reasonable time.

#### <u>DEALER RECALL RESPONSIBILITY</u> – All

All unsold new vehicles in dealers' possession and subject to this recall <u>must</u> be held and inspected/repaired per the service procedure of this recall bulletin <u>before</u> customers take possession of these vehicles.

Dealers are to service all vehicles subject to this recall at no charge to customers, regardless of mileage, age of vehicle, or ownership, from this time forward.

Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the dealer listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the instructions contained in this bulletin. A copy of the customer letter is provided in this bulletin for your use in contacting customers. Recall follow-up cards should not be used for this purpose, since the customer may not as yet have received the notification letter.

In summary, whenever a vehicle subject to this recall enters your vehicle inventory, or is in your dealership for service in the future, you must take the steps necessary to be sure the recall correction has been made before selling or releasing the vehicle.



### **IMPORTANT SAFETY RECALL**

March 2015

This notice applies to your vehicle, VIN	
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Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that a defect, which relates to motor vehicle safety, exists in certain 2004-2007 model year (MY) Cadillac CTS-V and 2006-2007 MY Cadillac STS-V vehicles. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

#### IMPORTANT

- Your vehicle is involved in GM safety recall 14405.
- Schedule an appointment with your GM dealer.
- This service will be performed for you at **no charge**.

# Why is your vehicle being recalled?

The fuel pump module electrical terminal may overheat and cause localized melting of the flange material near the overheated electrical terminal. The melted flange material could create a hole, or leak path, in the fuel pump allowing fuel to escape from the fuel pump module. This condition may result in fuel leaking from the fuel pump to the ground, diagnostic leak codes set by evaporated fuel emissions, or intermittent engine performance that could include stalling, increasing the risk of a crash.

## What will we do?

Your GM dealer will replace the fuel module and fuel tank jumper harness. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual service correction time of approximately 2 hours and 30 minutes to 4 hours and 50 minutes.

# What should you do?

You should contact your GM dealer to arrange a service appointment as soon as possible.

California Residents: The state of California requires the completion of recalls on emission related parts prior to vehicle registration renewal. In addition, the state requires that every vehicle must pass an emission test (SMOG Check) every two years and before it is sold. Without the completion of this **no-charge** recall, your vehicle may be more likely to fail this test. At the time of the recall completion, your dealer will issue you a "Proof of Correction Certificate". Keep this certificate and, if required, present it to the Department of Motor Vehicles when renewing your registration as proof of recall completion.

# Did you already pay for this repair?

Even though you may have already had repairs for this condition, you will still need to take your vehicle to your dealer for additional repairs. If you have paid for repairs for the recall condition, please complete the enclosed reimbursement form and present it to your dealer with all required documents. Working with your dealer will expedite your request, however, if this is not convenient, you may mail the completed reimbursement form and all required documents to Reimbursement Department, PO Box 33170, Detroit, MI 48232-5170. The completed form and required documents must be presented to your dealer or received by the Reimbursement Department by June 30, 2016, unless state law specifies a longer reimbursement period.

# Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Cadillac	1-800-458-8006	1-800-833-2622
Guam	65-6267-1752	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to http://www.safercar.gov. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 14V542.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jeffrey M. Boyer Vice President Global Vehicle Safety

Enclosure GM Recall #14405