



Jaguar Land Rover North America, LLC  
555 MacArthur Boulevard  
Mahwah, NJ 07430  
201-818-8295

June 5, 2014

Nancy Lewis  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Ave, SE  
Washington DC, 20590

**Subject: NHTSA Campaign Number TBD/Jaguar Safety Recall J036 – Dealer Communication**  
**NHTSA Campaign Number TBD/Jaguar Safety Recall J040 – Dealer Communication**

Dear Ms. Lewis:

Pursuant to 49 CFR 573, Defect and Non-compliance Reports, Jaguar Land Rover North America, LLC, is submitting the following dealer communications sent to our dealers regarding the above mentioned campaigns.

- Service Bulletin -- 7-081USA
- Service Bulletin -- 7-082USA

Sincerely,

James C. Patterson  
Automotive Safety Office  
Jaguar Land Rover North America, LLC

Attachments



Notification of Safety Recall J040: Restraints Control  
Module Calibration Software

SERVICE  
BULLETIN

04-JUN-14

No.: 7-082USA

Section: RECALL

Market: USA

*Jaguar Land Rover North America, LLC has informed the National Highway Traffic Safety Administration (NHTSA) of its intent to perform a voluntary Safety Recall on certain 2013-2014 model year Jaguar XJ vehicles imported into the United States market. Information relating to the proposed Safety Recall will be posted on the NHTSA website.*

*United States Federal regulations require that retailers must be advised of this Recall notification within three working days after government notification.*

*United States Federal law requires retailers to complete any outstanding safety Recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a retailer could result in a civil penalty of up to \$7,000.00 per vehicle.*

*This Service Bulletin serves as notification to all Jaguar retailers in the United States and Puerto Rico that any affected new vehicles may not be sold and delivered for customer use until the Recall repair is completed.*

**AFFECTED VEHICLES**

A total of 70 2013 model year Jaguar XJ vehicles in the USA are affected. The VIN range of affected vehicles is V38134-V39216.

**DESCRIPTION OF DEFECT**

A concern has been identified where during the pre-production build phase of 2013MY Jaguar XJ All-Wheel Drive model. The Restraints Control Module (RCM) was downloaded with a generic software calibration. This generic software calibration does not comply with the requirements of FMVSS 208 for this vehicle type.

**EFFECT ON VEHICLE OPERATION**

In the event of a vehicle being involved in a crash, the performance of the Supplementary Restraints System (SRS) may not be to specification and there will be an increased risk of injury to the vehicle occupants.

**SERVICE PROGRAM / REWORK ACTION**

Retailers will be instructed to ensure the vehicle's RCM is downloaded with the correct specification of software. There will be no charge to owners for this repair.

**OWNER NOTIFICATION**

Mailing of owner notification letters will occur on or before July 29, 2014.

**ACTION TO BE TAKEN**

Retailers are required to check DDW to ensure a vehicle is affected by Program Code 'J040' and HOLD all affected new vehicles in your control and withhold them from onward distribution pending completion of the rework action. Sold vehicles will be subject to the standard Recall notification and Recall bulletin process detailing the action required for vehicles in the hands of owners.

**Retailers are advised that the use of vehicles within the affected model year / VIN range as Sales Demonstrator or Service Loaner vehicles may be considered a violation of Federal legislation. Jaguar Land Rover North America, LLC recommends against using affected vehicles for demonstrator or loaner purposes. Please consult your own legal counsel if you have questions in this regard.**

A further communication will be sent once the necessary action required for vehicles in retailer inventory and those vehicles already in the hands of customers is available.

Thank you for your cooperation in this matter. Jaguar Land Rover apologizes for any inconvenience this may cause.