

Michael A. Berardi Director Service Engineering Operations Ford Customer Service Division Ford Motor Company P. O. Box 1904 Dearborn, Michigan 48121

July 23, 2014

TO:

All U.S. Ford and Lincoln Dealers

SUBJECT: DEMONSTRATION / DELIVERY HOLD - Safety Recall 14S08 - Supplement #1

Certain 2010-2014 Model Year Taurus and 2013-2014 Model Year Police Interceptor

Sedan Vehicles Operated in Corrosion States License Plate Lamp Assembly Replacement

REF:

**DEMONSTRATION / DELIVERY HOLD - Safety Recall 14S08** 

Dated May 29, 2014

### New! REASON FOR THIS SUPPLEMENT

Owner Mailing: Owner Letters will be mailed the week of July 21, 2014. Owners will be
instructed to inspect their license plate lamp assemblies for cracks or corrosion and, if evident,
to schedule a service appointment. If cracks or corrosion are not evident, owners will be
instructed to schedule a service appointment for the end of September, 2014.

 Parts Availability: The supplier has increased production to improve supply of license plate lamp assemblies over the coming weeks. Parts in sufficient quantities to repair all vehicles are anticipated to be available by the end of September, 2014.

### AFFECTED VEHICLES

Certain 2010 through 2014 model year Taurus and 2013 through 2014 model year Police Interceptor Sedan vehicles built at the Chicago Assembly Plant from Job #1 2010 through February 28, 2014 and originally sold in, or currently registered in the following states:

Connecticut	Iowa	Minnesota	Ohio	Wisconsin
Delaware	Maine	Missouri	Pennsylvania	
District of Columbia	Maryland	New Hampshire	Rhode Island	
Illinois	Massachusetts	New Jersey	Vermont	
Indiana	Michigan	New York	West Virginia	

Affected vehicles are identified in OASIS. In addition, for a list of vehicles assigned to your dealership, visit <a href="https://web.fsavinlists.dealerconnection.com">https://web.fsavinlists.dealerconnection.com</a>. This information will be available May 29, 2014.

New! NOTE: A separate Customer Satisfaction Program (14R01), covering repairs on affected vehicles located outside of the above listed corrosion states, is expected to be launched by the end of September, 2014. If a 2010 through 2014 model year Taurus or a 2013 through 2014 model year Police Interceptor Sedan vehicle outside the 14S08 population is presented to your dealership exhibiting the concern prior to the launch of 14R01, contact the Special Service Support Center for direction.

### REASON FOR THIS SAFETY RECALL

In some of the affected vehicles that are operated in high-corrosion environments associated with road salt use, moisture in the license plate lamp assembly can lead to corrosion. The corrosion can bridge the positive and negative terminal plates creating a short circuit in the license plate lamp assembly that causes high current draw, excessive heat and potentially a fire.

### **SERVICE ACTION**

Before demonstrating or delivering any of the vehicles involved in this recall, dealers are to replace both license plate lamp assemblies. This service must be performed on all affected vehicles at no charge to the vehicle owner.

### New! OWNER NOTIFICATION MAILING SCHEDULE

Owner Letters will be mailed the week of July 21, 2014. Owners will be instructed to inspect their license plate lamp assemblies for cracks or corrosion and, if evident, to schedule a service appointment without delay. If cracks or corrosion are not evident, owners will be instructed to schedule a service appointment for the end of September, 2014 when parts to repair all vehicles are anticipated to be available.

Once parts are available to repair all vehicles, dealers should repair any affected vehicles that arrive at their dealerships, whether or not the customer has received a letter.

#### PLEASE NOTE:

Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory before delivery.

### New! ATTACHMENTS

Attachment I:

Administrative Information

Attachment II:

Labor Allowances and Parts Ordering Information

Attachment III:

**Technical Information** 

Recall Reimbursement Plan Owner Notification Letter

License Plate Lamp Assembly Inspection Sheet

### **QUESTIONS & ASSISTANCE**

Special Service Support Center (Dealer Assistance Only) \_\_\_\_\_1-800-325-5621

Sincerely,

Michael A. Berardi

### DEMONSTRATION / DELIVERY HOLD - Safety Recall 14S08 - Supplement #1 Certain 2010-2014 Model Year Taurus and

2013-2014 Model Year Police Interceptor Sedan Vehicles Operated in Corrosion States License Plate Lamp Assembly Replacement

### OASIS ACTIVATED?

Yes, OASIS was activated on May 29, 2014.

### **FSA VIN LIST ACTIVATED?**

Yes, FSA VIN list was available through <a href="https://web.fsavinlists.dealerconnection.com">https://web.fsavinlists.dealerconnection.com</a> on May 29, 2014. Owner names and addresses will be available by August 1, 2014.

**NOTE:** Your FSA VIN list may contain owner names and addresses obtained from motor vehicle registration records. The use of such motor vehicle registration data for any purpose other than in connection with this recall is a violation of law in several states, provinces, and countries. Accordingly, you must limit the use of this listing to the follow-up necessary to complete this recall.

### New! STOCK VEHICLES

**NOTE:** In an effort to maintain high levels of owner satisfaction, please ensure you prioritize customer vehicles ahead of repairing your unsold stock vehicles.

- Correct all affected units in your new vehicle inventory before delivery.
- Parts in sufficient quantities to repair all vehicles are anticipated to be available at the end of September, 2014.
- Use OASIS to identify any affected vehicles in your used vehicle inventory.

### New SOLD VEHICLES

- Owners of affected vehicles will be directed to dealers for repairs.
- As parts supply permits, immediately contact any of your affected customers whose vehicles
  are not on your VIN list but are identified in OASIS. Give the customer a copy of the Owner
  Notification Letter (when available) and schedule a service date.
- · Correct other affected vehicles identified in OASIS which are brought to your dealership.

### TITLE BRANDED / SALVAGED VEHICLES

Affected title branded and salvaged vehicles are eligible for this recall.

### RELATED DAMAGE

Related damage of less than \$250 parts and labor (such as connector and harness replacement) is authorized without prior approval.

For any related damage that exceeds \$250, call the Special Service Support Center to request approval **prior** to the repair. Requests for approval after completion of the repair will not be granted. Ford Motor Company reserves the right to deny coverage for related damage in cases where the vehicle owner has not had this recall performed on a timely basis. Additional related damage parts are subject to random selection for return to the Ford Warranty Parts Analysis Center (WPAC).

## DEMONSTRATION / DELIVERY HOLD - Safety Recall 14S08 - Supplement #1 Certain 2010-2014 Model Year Taurus and 2013-2014 Model Year Police Interceptor Sedan Vehicles Operated in Corrosion States

License Plate Lamp Assembly Replacement

### AFTERMARKET / NON-FORD MODIFICATIONS

- If you encounter aftermarket equipment or modifications to the vehicle which might prevent the repair of the covered condition, call the Special Service Support Center.
- Requests for approval after completion of the repair will not be granted.

### **OWNER REFUNDS**

- This safety recall must still be performed, even if the owner has paid for a previous repair. Claiming a refund will not close the recall on the vehicle.
- Ford Motor Company is offering a refund for owner-paid repairs covered by this recall if the repair was performed prior to the date indicated in the reimbursement plan, which is posted with this bulletin. Owners are directed to seek reimbursement through authorized dealers or, at their option, directly through Ford Motor Company at P.O. Box 6251, Dearborn, MI 48121-6251.
- Dealers are also authorized to refund owner-paid <u>emergency</u> repairs that were performed away from an authorized servicing dealer after the end date specified in the reimbursement plan. Non-covered repairs, or those judged by Ford to be excessive, will not be reimbursed.
- Refunds will only be provided for the cost associated with replacement of the license plate lamp assembly, part number 8T5Z-13550-A. Refunds are not eligible for bulb replacement or repairs associated with collision damage.

### **RENTAL VEHICLES**

The use of rental vehicles is not authorized for this recall.

### CLAIMS PREPARATION AND SUBMISSION

- Enter claims using Direct Warranty Entry (DWE).
- Refer to ACESII manual for claims preparation and submission information.
- Related damage must be claimed on a repair line that is separate from the repair line on which the FSA is claimed.
  - Related damage claims less than or equal to \$250 do not require prior approval.
  - Related damage claims greater than \$250 parts and labor require prior approval from the Special Service Support Center.
- "MT" labor should be submitted on a separate repair line with the related damage flag checked. "MT" labor requires prior approval from the Special Service Support Center.
- Submit refunds on a separate repair line.

Program Code: 14S08
 Misc. Expense: ADMIN
 Misc. Expense: 0.2 Hrs.

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2013-2014 Model Year Police Interceptor Sedan Vehicles Operated in Corrosion States License Plate Lamp Assembly Replacement

### LABOR ALLOWANCES

Description	Labor Operation	<b>Labor Time</b>
Replace both License Plate Lamp Assemblies	14S08B	0.2 Hours

### New! PARTS REQUIREMENTS / ORDERING INFORMATION

Part Number	Description	Quantity
8T5Z-13550-B	License Plate Lamp Assembly (bulb included)	2

The DOR/COR number for this recall is 50542.

To manage part availability, at this time the license plate lamp assembly is emergency order only. Parts in sufficient quantities to repair all vehicles are anticipated to be available by the end of September, 2014, at which time open ordering is expected to resume.

All other parts requirements should be ordered through normal order processing channels.

Dealers will be notified via a DOES II communication if circumstances warrant a change in part supply strategy and when open ordering resumes.

Questions regarding parts should be directed to the Special Service Support Center Parts Order Line (1-800-207-2444) or E-mailed to: <a href="mailedto:Ford@Renkim.com">Ford@Renkim.com</a>.

#### **DEALER PRICE**

For latest prices, refer to DOES II.

### PARTS RETENTION AND RETURN

Follow the provisions of the Warranty and Policy Manual, Section 1 "WARRANTY PARTS RETENTION AND RETURN POLICIES."

### **EXCESS STOCK RETURN**

Excess stock returned for credit must have been purchased from Ford Customer Service Division in accordance with Policy Procedure Bulletin 4000.

# CERTAIN 2010-2014 MODEL YEAR TAURUS AND 2013-2014 MODEL YEAR POLICE INTERCEPTOR SEDAN VEHICLES OPERATED IN CORROSION STATES — LICENSE PLATE LAMP ASSEMBLY REPLACEMENT

### **OVERVIEW**

In some of the affected vehicles that are operated in high-corrosion environments associated with road salt use, moisture in the license plate lamp assemblies can lead to corrosion. The corrosion can bridge the positive and negative terminal plates creating a short circuit in the license plate lamp assemblies that causes high current draw, excessive heat and potentially a fire.

### SERVICE PROCEDURE

- 1. Remove and discard the RH and LH license plate lamp assemblies. See Figure 1.
  - a. Pull downward on inside edge of the RH and LH license plate lamp assemblies to release the inside edge clip.
  - Disconnect the electrical connector. Remove and discard the RH and LH license plate lamp assemblies.

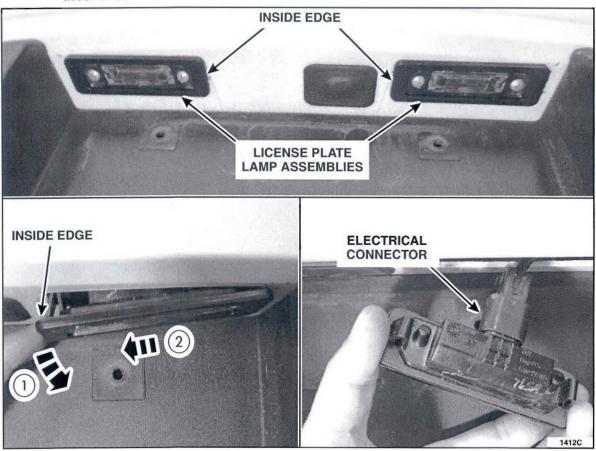


FIGURE 1



2. Inspect the license plate lamp electrical connector terminals for related damage. See Figure 2. If corrosion is found in the license plate lamp electrical connector terminals, replace the harness. (15K868).

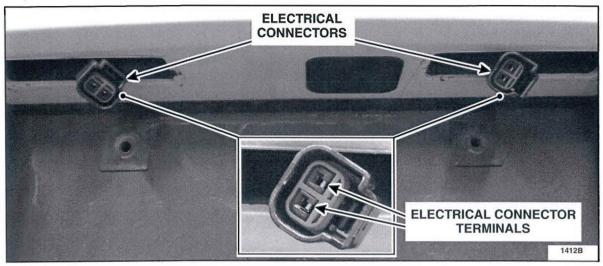


FIGURE 2

- 3. Install the new RH and LH license plate lamp assemblies. See Figure 1.
  - a. Connect the electrical connectors to the new RH and LH license plate lamp assemblies.
  - b. Install the new RH and LH license plate lamp assemblies into the bumper cover.