



SUZUKI MOTOR OF AMERICA, INC.

March 17, 2015

Jennifer T. Timian, Chief
Recall Management Division (NVS-215)
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, D.C. 20590

Dear Ms. Timian:

Re: Recall 14V-629 – Part 573 Report Update

On October 3, 2014, Suzuki Motor of America, Inc. ("SMAI") submitted a Part 573 report concerning a defect in 2011-2014 Suzuki GSX-R750 and 2009-2014 Suzuki GSX-R1000 motorcycles. In this report, SMAI indicated that it planned to send recall notification letters to all owners of affected motorcycles on October 17, 2014. SMAI recently became aware, as discussed below, that approximately 4,200 owners of affected motorcycles were not sent recall notification letters. Pursuant to the requirements in 49 CFR §573.6(b), this is to update SMAI's previously-reported schedule for owner notification by changing the ending date for owner notification to March 18, 2015. This is the date on which SMAI plans to send recall notification letters to all known owners of affected motorcycles who were not previously sent owner notification letters and who have not yet had their motorcycle repaired (approximately 600 owners of the 4,200 have already had the recall repair completed). SMAI will use notification letters that are the same as the NHTSA-approved recall notification letters that SMAI previously sent to owners of affected motorcycles.

When SMAI provided Vehicle Identification Number (VIN) information for the recall to SMAI's motor vehicle registration data supplier, R. L. Polk and Co. ("Polk"), the VINs were provided in Microsoft Excel spreadsheets, under separate tabs for each model/model year. Due to an error, not all of the VINs provided by SMAI were "read" by Polk. As a result, the file containing "matched" and "unmatched" (or "not mailable") VINs provided by Polk to SMAI did not include all of the VINs in the recall population, as would normally be the case. This problem was not recognized by Polk or, until very recently, by SMAI. SMAI has now confirmed that owners of vehicles with VINs on Polk's "matched" list were notified using state motor vehicle registration records, and owners of vehicles with VINs on Polk's "unmatched" (or "not mailable") list were notified using SMAI sales registration records, but owners of vehicles with VINs that were not "read" by Polk (and therefore were not included in Polk's lists) were not notified. SMAI has discussed

this situation with Polk, who was able to quickly provide "matched" and "unmatched" (or "not mailable") lists for the "previously-unread" VINs. It is SMAI's intention to notify all of the remaining owners now, using state motor vehicle registration records when available, or SMAI sales registration records for vehicles with VINs on Polk's "unmatched" (or "not mailable") list.

Please contact me if you have any questions concerning this matter.

Sincerely,

SUZUKI MOTOR OF AMERICA, INC.

A handwritten signature in black ink, appearing to read "Kenneth M. Bush". The signature is fluid and cursive, with a large initial "K" and a long, sweeping underline.

Kenneth M. Bush
Department Manager, Government Relations