

Gulf States Toyota, Inc.
P.O. Box 442168
Houston, Texas 77244-2168

**Certain 2015 Model Year Tacoma
Equipped with a Specific Combination of Non-Toyota Accessories**

IMPORTANT SAFETY RECALL

This notice applies to your vehicle: [VIN]

MR. SAMPLE A. SAMPLE
12345 SAMPLE STREET
ANYPLACE, USA 77551-1212

Dear Toyota Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Gulf States Toyota, Inc. (GST) has decided that certain model Year 2015 Toyota Tacoma vehicles equipped with a specific combination of Non-Toyota accessories installed by GST fail to comply with requirements of Federal Motor Vehicle Safety Standard No. 110 as it relates to Load Carrying Capacity Modification Label.

You received this notice because our records indicated that you are the current owner of a 2015 Toyota Tacoma that is equipped with an incorrect Load Carrying Capacity Modification Label.

What is the Condition?

The Load Carrying Capacity Label is a yellow label (see diagram below) located on the driver's side center pillar. The label provides the weight of accessories added to your vehicle which were not already taken into account in the vehicle occupant and cargo carrying capacity located on the Tire and Loading Information Label.

The affected vehicles contain an incorrect Load Carrying Capacity Modification Label that understates the weight of the accessories installed on the vehicles at GST's Vehicle Processing Center. In the worst case, a driver may overload a vehicle which may increase the risk of crash.

What will GST do?

GST is initiating a safety recall to install a corrected Load Carrying Capacity Modification Label. GST will provide the corrected Label at no cost to you.

What should you do?

Enclosed you will find a new Load Carrying Capacity Modification Label for your specific vehicle. Please assist us by affixing the enclosed Label to your vehicle. Installation instructions are provided below.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you have other questions?

If you have any questions, or if you have a problem installing the corrected Label, please contact your local Toyota Dealer to schedule an appointment if you are in Texas, Louisiana, Oklahoma, Arkansas or Mississippi. If you are outside these five states, or if you require further assistance, please contact the GST Customer Assistance Center at 1-800-444-1074.

If you believe the dealer or GST has failed or is unable to remedy the defect within a reasonable amount of time or without charge, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590, or call their toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely regret any inconvenience this safety recall may cause you.

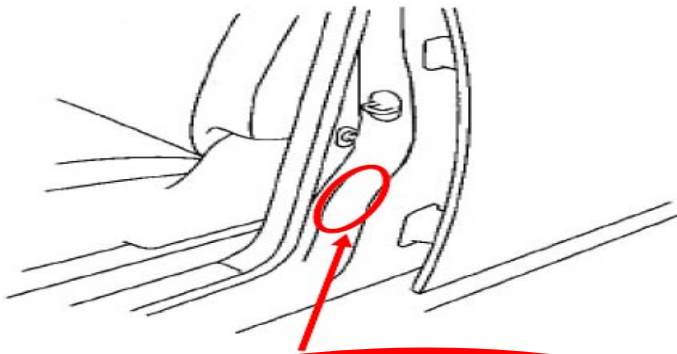
Thank you for driving a Toyota.

Sincerely,

Gulf States Toyota, Inc.

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Load Carrying Capacity Modification Label Installation Instructions



CAUTION: LOAD CARRYING CAPACITY REDUCED
Modifications to this vehicle have reduced the original load carrying capacity by XXX kg or XXX lbs.

Installation:

1. Locate the “**Load Carrying Capacity Modification Label**” currently installed on your vehicle.
2. Clean the existing Load Carrying Capacity Modification Label and the surrounding areas using a clean, dry cloth to remove any dust or dirt.
3. Affix the new Load Carrying Capacity Modification Label on top of the existing label installed on your vehicle.