



# IMPORTANT SAFETY RECALL

October 2014

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that a defect which relates to motor vehicle safety exists in all 2015 model year Chevrolet Colorado and GMC Canyon vehicles, and that these vehicles may fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) 208 (Occupant Crash Protection). As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

## IMPORTANT

- This notice applies to your 2015 model year Chevrolet Colorado or GMC Canyon.
- Your vehicle is involved in GM recall 14690.
- Schedule an appointment with your GM dealer immediately.
- This service will be performed for you at **no charge**.
- **You should make arrangements to bring your vehicle in immediately due to the increased risk of injury associated with this recall during a crash.**

### Why is your vehicle being recalled?

These vehicles contain driver airbag connections that were wired incorrectly during the manufacturing process. This condition affects the vehicles' two-stage airbag system by reversing the deployment sequence and disrupting the deployment timing of the driver airbag stages. This condition will cause the driver airbags to not function as designed, potentially increasing the risk of injury.

### What will we do?

We are working as quickly as possible to finalize the correction for this condition. Contact your GM dealer to have your vehicle serviced. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual service correction time of approximately 60 minutes.

### What should you do?

You should contact your GM dealer to arrange a service appointment immediately.

You may continue to use your vehicle as the condition is possible only during airbag deployment. If you have concerns about the continued use of your vehicle before the repair can be completed, there is the availability of a loaner vehicle at **no charge**.

**Do you have questions?**

If you have questions or concerns that your dealer is unable to resolve, please contact the Chevrolet Customer Assistance Center at 1-800-222-1020 (TTY 1-800-833-2438) or GMC Customer Assistance at 1-866-996-9463 (TTY 1-800-462-8583).

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney  
General Director,  
Customer and Relationship Services

GM Recall #14690