



IMPORTANT SAFETY RECALL

This notice applies to your vehicle, **SALXXXXXXXXXXXXXX**

August 28, 2014

**RE: Safety Recall P046 – Supplementary Restraint System (SRS) Warning Lamp Illuminated
Model / Vehicle Affected: 2010-2015 LR2 and 2012-2013 Range Rover Evoque**

National Highway Traffic Safety Administration Recall Number: 14V-395

Dear Land Rover Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Land Rover has decided that a defect which relates to motor vehicle safety exists in certain 2010-2015 model year Land Rover LR2 and 2012-2013 model year Range Rover Evoque vehicles. Your vehicle is included in this Recall action.

What is the concern?

The passenger airbag may be partially or totally disabled. If the air bag defaults to off due to the physical cell wear out of the EEPROM it will cause the air bag not to deploy, it increases the risk of occupants being injured in a vehicle crash.

What will Land Rover and your Land Rover Retailer do?

Land Rover is carrying out a recall of the vehicles mentioned above. An authorized Land Rover retailer will update the Supplementary Restraint System (SRS) Occupation Classification Sensor Control Module (OCSCM) software. There will be no charge for this repair.

What should you do?

Please contact your authorized Land Rover retailer at your earliest convenience to schedule an appointment to have program P046 completed on your vehicle.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take approximately 30 minutes, although your retailer may need your vehicle for a longer time due to service scheduling requirements.

Attention Leasing Agencies: Federal regulations require that you forward this recall notification to the lessee within TEN days.

Moved or no longer own a Land Rover?

If you are no longer the owner of this vehicle, Land Rover would greatly appreciate the name and address of the new owner, using the Information Change Form enclosed.

What should you do if you have further questions?

If you have any questions or concerns, please contact the Service Manager at your authorized Land Rover retailer for assistance. If you have any queries or concerns that your local retailer cannot address, please contact the Land Rover Customer Relationship Center at **800-637-6837, Option 9**, and one of our representatives will be happy to assist you.

You can also contact Land Rover by email: Visit the website <http://www.landroverusa.com>, select 'Contact Us' and send an email from the 'Email Land Rover' link.

Should you have the need to contact Land Rover by mail, please use the following address:

Jaguar Land Rover North America, LLC
ATTN: Customer Relationship Center
555 MacArthur Boulevard
Mahwah, NJ 07430

If you are having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write:

Administrator, National Highway Traffic Safety Administration
1200 New Jersey Avenue,
SE Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 888-327-4236 (TTY: 800-424-9153), or log on to <http://www.safercar.gov> to submit a complaint electronically.

Thank you again for selecting Land Rover; your ownership experience is very important to us. We recognize this service visit may be an inconvenience to you. We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Land Rover, in cooperation with your authorized Land Rover retailer, will strive to minimize any inconvenience to you caused by this Recall program.

Sincerely,



Peter Pochapsky
Customer Experience Manager