Representative Letter – Customer letters are brand, model and model year specific; listing the 17-digit VIN and are personalized.



IMPORTANT SAFETY RECALL

August 2014

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that a defect, which relates to motor vehicle safety, exists in certain 2014 model year Chevrolet Corvette vehicles equipped with an optional sport seat. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

	 IMPORTANT This notice applies to your 2014 Chevrolet Corvette. Your vehicle is involved in GM safety recall 14240. Schedule an appointment with your GM dealer. This service will be performed for you at no charge. 	
Why is your vehicle being recalled?	The optional Sport Seat in these vehicles contain Side Impact Airbags (SIAB) that, when used in the Sport Seat, do not meet a Technical Working Group (TWG) Side Airbag Injury Assessment Reference Value (IARV) for an unbelted, out-of-position, three-year- old child. General Motors, however, reported to NHTSA that the Corvette with the optional Sport Seat met the TWG IARVs. This information is reported on NHTSA's website www.safercar.gov in the "Meets Side Air Bag Out-of-Position Testing" area. The risk of a neck injury to a three-year-old in a crash who is unbelted, out-of- position, and leaning against the side airbag in the front passenger seat is greater than in a vehicle that meets the TWG criteria.	
What will we do?	Your GM dealer will replace the passenger side air bag. This service will be performed for you at no charge. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual service correction time of approximately 45 minutes.	
What should you do?	You should contact your GM dealer to arrange a service appointment as soon as possible. The part required to complete this recall has already been shipped to your selling dealer. If you choose to arrange a service appointment with another dealership, you could experience a delay due to limited availability of this part. Drivers should not allow a small child passenger to sit in the right front seat until serviced by the dealer, and should always use proper child restraints.	

Do you have questions? If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-222-1020	1-800-833-2438
Guam	65-6267-1752	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to http://www.safercar.gov. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 14V342.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney General Director, Customer and Relationship Services

GM Recall #14240