Representative Letter – Customer letters are brand, model and model year specific; listing the 17-digit VIN and are personalized.



#### IMPORTANT SAFETY RECALL

July 2014

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2014 model year (MY) Chevrolet Silverado LD, 2015 MY Chevrolet Silverado HD, Tahoe, Suburban and 2014 MY GMC Sierra LD, 2015 MY GMC Sierra HD, Yukon, Yukon XL vehicles equipped with a base radio and an internal amplifier fail to conform to Federal Motor Vehicle Safety Standards 114 Theft protection and Rollaway Protection, and 208 Occupant Crash Protection. As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

#### IMPORTANT

- This notice applies to your GM vehicle VIN:
- Your vehicle is involved in GM recall 14315.
- Schedule an appointment with your GM dealer.
- This service will be performed for you at **no charge**.

# Why is your vehicle being recalled?

The radio may become inoperative, causing a no-chime condition. Without an audible indicator, the driver may not be aware that the driver's door is open while the key is in the ignition, increasing the risk of a vehicle rollaway. Additionally, there would be no reminder that the driver's or front seat passenger's seat belt is not buckled, which could increase the risk of injury in a crash.

Radio and chime functions are not restored until the battery is disconnected and reconnected.

### What will we do?

Your GM dealer will reprogram the radio control module. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual reprogramming time of approximately 2 hours and 15 minutes.

## What should you do?

You should contact your GM dealer to arrange a service appointment as soon as possible.

# Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-222-1020	1-800-833-2438
GMC	1-800-462-8782	1-888-889-2438
Guam	65-6267-1752	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to http://www.safercar.gov. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 14V301.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney General Director, Customer and Relationship Services

GM Recall #14315