GM # IMPORTANT SAFETY RECALL

May 2014

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that certain 2015 model year Cadillac Escalade and Escalade ESV vehicles fail to conform to Federal Motor Vehicle Safety Standard 208 for occupant crash protection. As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

I M P O R T A N T

- This notice applies to your 2015 model year Cadillac Escalade or Escalade ESV.
- Your vehicle is involved in GM recall 14220.
- **Until you have had your vehicle serviced, do not let vehicle occupants sit in the front passenger seat position.**

Why is your vehicle being recalled?	The passenger airbag module is attached to a chute adhered to the backside of the instrument panel with an infrared weld that was not sufficiently heated. This results in a partial deployment which increases the risk of injury in a crash.
What will we do?	PARTS ARE NOT CURRENTLY AVAILABLE, but when parts are available, your Cadillac dealer will replace the instrument panel assembly. This service will be performed for you at **no charge.**
	We are working as quickly as possible to correct this condition. When parts are available, we will send you another letter asking you to take your vehicle to your Cadillac dealer to have your vehicle serviced.
What should you do?	Until you have had your vehicle serviced, do not let vehicle occupants sit in the front passenger seat position.
Do you have questions?	If you have questions or concerns that your dealer is unable to resolve, please contact the Cadillac Customer Assistance Center at 1-800-458-8006 or 800-833-2622 (TTY)

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney
General Director,
Customer and Relationship Services

GM Recall Number: 14220