



IMPORTANT SAFETY RECALL

June 2014

Dear GM Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

The Pontiac Vibe was manufactured by New United Motor Manufacturing, Inc. (NUMMI), a joint venture between Toyota and General Motors.

Toyota has decided that a defect which relates to motor vehicle safety exists in certain 2009-2010 model year Pontiac Vibe vehicles. As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

IMPORTANT

- This notice applies to your 2009-2010 model year Pontiac Vibe VIN: _____.
- Your vehicle is involved in GM recall 14139.

Why is your vehicle being recalled?

The steering column assembly in your vehicle contains a spiral cable assembly with electrical connections to the driver's airbag module that could become damaged when the steering wheel is turned. If this occurs, the air bag readiness lamp will illuminate. In addition, the driver's air bag could become deactivated, causing it to not deploy in the event of a crash. This could increase the risk of injury to the driver in certain types of crashes.

What will we do?

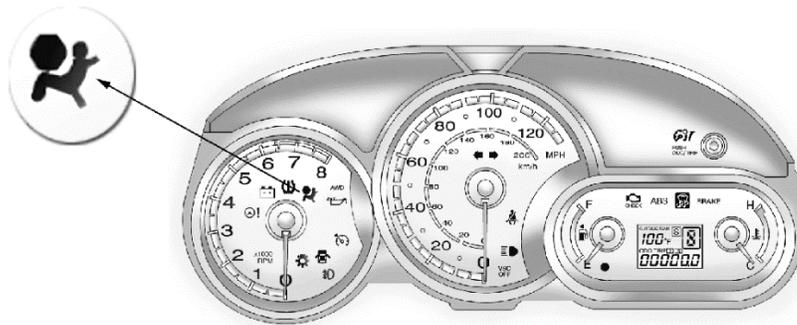
PARTS ARE NOT CURRENTLY AVAILABLE, but when parts are available, your GM dealer will replace your vehicle's spiral cable assembly. This service will be performed for you at **no charge**.

We are working as quickly as possible to correct this condition. When parts are available, we will send you another letter asking you to take your vehicle to your GM dealer to have your vehicle serviced.

If you have already paid for repairs for this condition, a reimbursement request form will be included with the second customer notification letter.

What should you do?

Until your vehicle can be repaired, please pay close attention to the air bag readiness light. The air bag readiness light is designed to come on during the ignition cycle check function when the engine switch is turned to the "ON" position. The light then goes off after about six seconds. **This means the system is operating as designed.** If the air bag readiness light (1) illuminates or remains illuminated **after** this six second check period, or (2) comes on while driving, or (3) has ever stayed illuminated while driving, please contact your GM dealer immediately for repair. If the condition is related to this recall, the repair will be performed at **no charge** to you when parts are available.



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Air Bag Readiness Light

Did you already pay for this repair?

When GM notifies you that parts are available, GM will also provide instructions for you to request reimbursement if you paid for repairs for the recall condition previously.

Do you have questions?

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

Division	Number	Text Telephones (TTY)
Pontiac	1-800-762-2737	1-800-833-7668
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney
 General Director,
 Customer and Relationship Services