



Ford Motor Company
Ford Customer Service Division
P. O. Box 1904
Dearborn, Michigan 48121



76/000016/0001



R. FILE
330 TOWN CENTER DR
STE 500
DEARBORN, MI 48126-2796

May 2014

***** IMPORTANT SAFETY RECALL *****
(PROGRAMA DE SEGURIDAD IMPORTANTE)

At Ford, we are committed to your safety and customer satisfaction. We're also committed to improving our products and providing solutions should potential concerns arise.

That's why we're sending you this important recall message about your Ford. We've identified some repairs that have to be made and request that you take action to complete them in order to maintain the safety and quality of your vehicle.

We understand unexpected service can be a significant inconvenience and have taken steps to ensure your repairs are completed in a timely manner.

Please contact your Ford dealership as soon as possible and ask to speak with a Service Advisor to get the repair process started. When you do, please reference the attached recall notification letters, which include your VIN number. Your Advisor will ask you for this information to ensure all appropriate parts are ordered and then assist you with scheduling an appointment that is convenient for you.

We appreciate your attention to this matter and value your dedication as a loyal Ford owner. If you have questions, please contact the Ford Customer Relationship Center for assistance at 1-866-436-7332.



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Compliance Recall Notice 14C03 / NHTSA Recall 14V164000
Aviso de Revisión de Seguridad 14C03

This notice applies to your vehicle:

2013 Escape

Your Vehicle Identification Number:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ford Motor Company has decided that your vehicle, with the Vehicle Identification Number shown above, fails to conform to the requirements specified in Federal Motor Vehicle Safety Standard (FMVSS) 207 - Seating Systems.

We apologize for this situation and want to assure you that, with your assistance, we will correct this condition. Our commitment, together with your dealer, is to provide you with the highest level of service and support.

What is the issue?

On your vehicle, it may be possible that the front driver and/or passenger seatback assemblies were produced with sub-standard welds. A sub-standard weld joint may separate and result in noise in the seatback or a loose or leaning seatback. Also, sub-standard welds may not meet the requirements of FMVSS 207, potentially increasing the risk of injury in certain crashes.

What will Ford and your dealer do?

Ford Motor Company has authorized your dealer to replace the affected seatback assembly or assemblies free of charge (parts and labor).

How long will it take?

The time needed for this repair is less than one-half day. However, due to service scheduling requirements, your dealer may need your vehicle for a longer period of time. Calling your dealer in advance will help ensure that the correct parts are available when you arrive.

What should you do?

Please call your dealer without delay and request a service date for Recall 14C03. Provide the dealer with the Vehicle Identification Number (VIN) of your vehicle. The VIN is printed near your name at the beginning of this letter.

If you do not already have a servicing dealer, you can access www.Fordowner.com for dealer addresses, maps, and driving instructions.

Ford Motor Company wants you to have this recall completed on your vehicle. The vehicle owner is responsible for making arrangements to have the work completed.

Please note: Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What if you no longer own this vehicle?

If you no longer own this vehicle, and have an address for the current owner, please forward this letter to the new owner.

You received this notice because government regulations require that notification be sent to the last known owner of record. Our records are based primarily on state registration and title data, which indicate that you are the current owner.

Can we assist you further?

If you have difficulties getting your vehicle repaired promptly and without charge, please contact your dealership's Service Manager for assistance.

RETAIL OWNERS: If you still have concerns, please contact the Ford Motor Company Customer Relationship Center at 1-866-436-7332 and one of our representatives will be happy to assist you. For the hearing impaired call 1-800-232-5952 (TDD). Representatives are available Monday through Friday: 8:00AM - 8:00PM (Eastern Time).

If you wish to contact us through the Internet, our address is: www.Fordowner.com.

Para asistencia en Español:

Si necesita ayuda o tiene alguna pregunta, por favor llame al Centro de Relación con Clientes al 1-866-436-7332 y presione 2 para Español.

FLEET OWNERS: If you still have concerns, please contact the Fleet Customer Information Center at 1-800-34-FLEET, Option #3 and one of our representatives will be happy to assist you. Representatives are available Monday through Friday: 8:00AM - 8:00PM (Eastern Time).

Or you may contact us through the Internet at www.fleet.ford.com.

If you are still having difficulty getting your vehicle repaired in a reasonable time or without charge, you may write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. S.E., Washington, D.C. 20590 or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to www.safercar.gov. Reference NHTSA Safety Recall 14V164000.

Thank you for your attention to this important matter.

Ford Customer Service Division