Representative Letter – Customer letters are brand, model and model year specific; listing the 17-digit VIN and are personalized.



## **IMPORTANT SAFETY RECALL**

May 2014

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that some 2014 model year Cadillac ELR vehicles fail to conform to Federal Motor Vehicle Safety Standard 126, Electronic Stability Control Systems. As a result, GM is conducting a recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

## IMPORTANT

- This notice applies to your 2014 model year Cadillac ELR VIN \_\_\_\_\_\_.
- Your vehicle is involved in GM recall 14087.
- Schedule an appointment with your Cadillac dealer.
- This service will be performed for you at no charge.

Why is your vehicle being recalled?	Vehicles without the Adaptive Cruise Control option were built with a calibration that inhibits some Electronic Stability Control (ESC) diagnostics. If the subject diagnostics are inhibited, there are some fault conditions that will not be detected if they occur on your vehicle. Your vehicle's ESC malfunction indicator light will not illuminate as required by S5.3 of FMVSS 126, even though ESC functionality will be disabled or degraded. Failure to illuminate the ESC malfunction indicator light when an ESC fault condition is present could result in an increased risk of crashes and injuries.	
What will we do?	Your Cadillac dealer will recalibrate the Electronic Brake Control Module (EBCM) on your vehicle. This service will be performed for you at <b>no charge</b> . Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual service correction time of approximately 20 minutes.	
What should you do?	You should contact your Cadillac dealer to arrange a service appointment as soon as possible.	
Do you have questions?	If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.	

Division	Number	Text Telephones (TTY)
Cadillac	1-800-458-8006	1-800-833-2622
Guam	65-6267-1752	
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to http://www.safercar.gov. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 14V144.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Jim Moloney General Director, Customer and Relationship Services

GM Recall #14087