

## **IMPORTANT SAFETY RECALL NOTICE**

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Cabela's, Inc. is advised by its supplier that a defect which relates to motor vehicle safety exists in certain replacement, all weather front, drivers-side floor mats sold or distributed by Cabela's, Inc. under their Custom-Fit brand between approximately February 1, 2014 and August 27, 2014. (sample below). This recall is identified as campaign: **14E-061**

**WARNING !** To reduce risk of injury or accident, remove and **DO NOT** use floor mats covered by this recall until the hook and grommet supplied in the remedy kit is installed.

**What is the Problem?** The friction nub system on the back of the recalled floor mats may in some cases not adequately engage the floor coverings furnished by General Motors. If not repositioned, forward creeping of these floor mats may reduce desired clearance between the mat and lower edge of the accelerator pedal causing interference with pedal movement or return and thereby increasing the risk of accident.



***NOTICE:*** This notice relates only to the Cabela's® Custom-Fit floor mats identified here. This recall does not affect similar Cabela's® mats for other vehicles or Chevrolet or GMC vehicles as originally equipped.

**What GM Light Trucks and SUV's Do these Mats Fit & How to Identify Recalled Mats by Part Number or Receipt?**

**Only** the front, drivers-side floor mats are covered by this recall. **The affected floor mats are best identified by:** (A.) the trademark displayed in the lower center of the mat with chevron-shaped treads on the mat surface and (B.) one of the following identification codes along the back edge: (1.) *GMT900 – FR – DS DRIVER SIDE* or (2.) *GMT900/800 – FR – DS DRIVER SIDE* (see sample illustration). Overall color of mat can be black, grey or tan. A complete list of vehicle applications and part numbers is set out below. Go to [omix-ada.com](http://omix-ada.com) & safety recall link for further help identifying these floor mats and obtaining the hook/grommet remedy kit described below.



**If you purchased or are using a front drivers-side mat described and illustrated above, confirm your vehicle and mat part number matches one of the following<sup>1</sup>:** Cabela's®, branded "Custom Fit" aftermarket floor liners for certain 1999-2014 Chevrolet and GMC full size light trucks and SUV's with descriptions/part numbers: Floor Liners Front Black 07-13 Chevy & GMC FS Pickup/SUV #8B901C01, Floor Liners Front Black 99-06 GM Full size Pickup/SUV #8B901C02, Floor Liners Front Tan 07-14 GM Full size Pickup/SUV #8T901C01, Floor Liners Front Tan 99-06 GM Full size Pickup/SUV #8T901C02, Floor Liners Front Gray 07-14 GM Full size Pickup/SUV #8G901C01, Floor Liners Front Gray 99-06 GM Full size Pickup/SUV #8G901C02.

#### **What will the Supplier do?-obtaining the free hook/grommet remedy kit**

The Supplier of these mats, Omix-Ada, Inc. has developed and upon request, will supply owners of affected front drivers-side floor mats with a hook/grommet system and tool (the "remedy kit") that can be used on GM floor covers not featuring an anchor system for this style of mat. Remedy kits including a punch tool, hook and matching grommet are available directly from Omix®. **Start** by going to [omix-ada.com](http://omix-ada.com) & the safety recall link to confirm your floor mat is affected and order

<sup>1</sup> Your order, receipt or product instructions may help provide this information.



OMIX-ADA, Inc.

460 HORIZON DR. SUITE 400 | SUWANEE, GA 30024 | PHONE: 770-614-6101 | FAX: 770-614-6069 | [info@omix-ada.com](mailto:info@omix-ada.com)

your free hook/grommet remedy kit. If you are uncomfortable or unable to use the remedy kit, Omix® will arrange for a replacement floor mat with remedy kit pre-installed. Contact Omix toll-free: 1-844-642-7625 or at: [recall@omix-ada.com](mailto:recall@omix-ada.com). You may be asked for information regarding your vehicle application, place or proof of purchase and mat part number. Please have the information available to you when you call. Remedy kits should be available within four to six weeks of you receiving this notice.

### **What if I have already repaired a floor mat covered by this campaign?**

If you have replaced or repaired a front, driver-side floor mat identified in this campaign before receiving this notice you may be eligible for reimbursement of your costs. Call or contact 1-844-642-7625 or at: [recall@omix-ada.com](mailto:recall@omix-ada.com). You will be requested to provide an invoice or other reasonable proof indicating your purchase of the affected floor mat and the repair made *prior* to receiving this notice. If you qualify for this program, Omix® will, at its option, reimburse you either the cost of repair (up to .3 hours @ local shop rates and parts) or provide you a replacement mat with remedy kit pre-installed. If you prefer, you may submit a claim for reimbursement by mail to: Omix-Ada, Inc. 460 Horizon Dr., Suite 400, Suwanee, GA 30024. *Note: claims for reimbursement may not be transferred, assigned or aggregated.*

### **What if I don't own this GM vehicle with Mat, have other questions or need help?**

Omix® is here to help by answering any further questions you may have regarding this campaign. Contact us: toll-free 770/614-6101 or at: [recall@omix-ada.com](mailto:recall@omix-ada.com).

- If you are a lessor of a GM vehicle covered by this campaign and installed a front, drivers-side floor mat covered in this campaign you should send a copy of this notice to the lessee *within 10 days of receiving this notice* as required by 49 CFR Sec. 577.7(a)(2)(iv). If you no longer own the vehicle with this floor mat please forward this information to the new owner and also provide Omix® with the new owner's contact information.
- If after a reasonable time you still are unable to obtain your remedy kit through [omix-ada.com](http://omix-ada.com) you may file a complaint with: *The Administrator, National Highway Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.*

Cabela's® and Omix® apologizes for any inconvenience this voluntary recall may cause; however, our overall concerns are your safety and satisfaction with the products we sell.