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November 3, 2014

TO: All U.S. Ford and Lincoln Dealers

SUBJECT: DEMONSTRATION / DELIVERY HOLD - Compliance Recall 14C09
Certain 2014 Model Year F-150 Vehicles
Stoplamp Switch Adjustment

AFFECTED VEHICLES

Vehicle Line	Model Year	Assembly Plant	Build Date Range
F-150	2014	Dearborn	March 1, 2014 through March 13, 2014
F-150	2014	Kansas City	March 3, 2014 through March 13, 2014

Ford Motor Company is issuing a recall for a small number (950 total vehicles) of 2014 model year vehicles listed above. Affected vehicles are identified in OASIS. In addition, for a list of vehicles assigned to your dealership, visit <https://web.fsavinlists.dealerconnection.com>. This information will be available on November 3, 2014.

REASON FOR THIS COMPLIANCE RECALL

Some of the affected vehicles may have the stoplamp switch installed incorrectly and may not conform to the requirements specified by Federal Motor Vehicle Safety Standard (FMVSS) 108, which establishes stoplamp illumination requirements. This may result in a delay in stoplamp illumination when the brake pedal is depressed. Additionally, the AdvanceTrac warning light may illuminate. In situations of light brake application, the stoplamps may not illuminate. The delay or loss of brake stoplamp function may increase the risk of a crash.

Because customers may have to press harder than normal on the brake pedal to disengage cruise control, we recommend customers not use the cruise control system until this recall is completed.

SERVICE ACTION

Before demonstrating or delivering any of the vehicles involved in this recall, dealers must adjust the stoplamp switch by removing and reinstalling it according to the procedure described in Attachment III. This service must be performed on all affected vehicles at no charge to the vehicle owner.

OWNER NOTIFICATION MAILING SCHEDULE

Owner Letters are expected to be mailed the week of November 24, 2014. Dealers should repair any affected vehicles that arrive at their dealerships, whether or not the customer has received a letter.

PLEASE NOTE:

Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory before delivery.

ATTACHMENTS

Attachment I: Administrative Information
Attachment II: Labor Allowances and Parts Ordering Information
Attachment III: Technical Information
Owner Notification Letter

QUESTIONS & ASSISTANCE

Special Service Support Center (Dealer Assistance Only)1-800-325-5621

Sincerely,



Michael A. Berardi

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OASIS ACTIVATED?

Yes, OASIS will be activated on November 3, 2014.

FSA VIN LIST ACTIVATED?

Yes, FSA VIN list will be available through <https://web.fsavinlists.dealerconnection.com> on November 3, 2014. Owner names and addresses will be available by December 5, 2014.

NOTE: Your FSA VIN list may contain owner names and addresses obtained from motor vehicle registration records. The use of such motor vehicle registration data for any purpose other than in connection with this recall is a violation of law in several states, provinces, and countries. Accordingly, you must limit the use of this listing to the follow-up necessary to complete this recall.

STOCK VEHICLES

Correct all affected units in your new vehicle inventory before delivery.

SOLD VEHICLES

- Owners of affected vehicles will be directed to dealers for repairs.
- Immediately contact any of your affected customers whose vehicles are not on your VIN list but are identified in OASIS. Give the customer a copy of the Owner Notification Letter (when available) and schedule a service date.
- Correct other affected vehicles identified in OASIS which are brought to your dealership.

TITLE BRANDED / SALVAGED VEHICLES

Affected title branded and salvaged vehicles are eligible for this recall.

ADDITIONAL LABOR TIME AND/OR PARTS

Contact the Special Service Support Center (SSSC) if you have any of the following:

- Damage that you believe was caused by the covered condition.
- A condition that requires additional labor and/or parts to complete the repair.
- Aftermarket equipment or non-Ford modifications to the vehicle which might prevent the repair of the covered condition.

Contact the SSSC **prior** to the repair. Please be prepared to provide your requested additional warranty part cost, estimated additional labor time, and dealer specific labor rate. Requests for approval after completion of the repair may not be granted. Ford Motor Company reserves the right to deny coverage for related damage in cases where the vehicle owner has not had this recall performed on a timely basis. Additional related damage parts are subject to random selection for return to the Ford Warranty Parts Analysis Center (WPAC).

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OWNER REFUNDS

Refunds are not approved for this program.

RENTAL VEHICLES

The use of rental vehicles is not approved for this program.

CLAIMS PREPARATION AND SUBMISSION

- Enter claims using Direct Warranty Entry (DWE).
- Refer to ACESII manual for claims preparation and submission information.
- Additional labor and/or parts must be claimed as related damage on a repair line that is separate from the repair line on which the FSA is claimed. Additional labor and/or parts requires prior approval from the Special Service Support Center.

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LABOR ALLOWANCES

Description	Labor Operation	Labor Time
Remove and Install Stoplamp Switch	14C09B	0.2 Hours

PARTS REQUIREMENTS / ORDERING INFORMATION

Parts are not required to complete this repair.

CERTAIN 2014 MODEL YEAR F-150 VEHICLES - STOPLAMP SWITCH ADJUSTMENT

OVERVIEW

This program involves adjustment of the stoplamp switch by removing and reinstalling it.

SERVICE PROCEDURE

NOTICE: Do not press or pull on the brake pedal when installing or removing the stoplamp switch, otherwise misadjustment or damage to the stoplamp switch can occur.

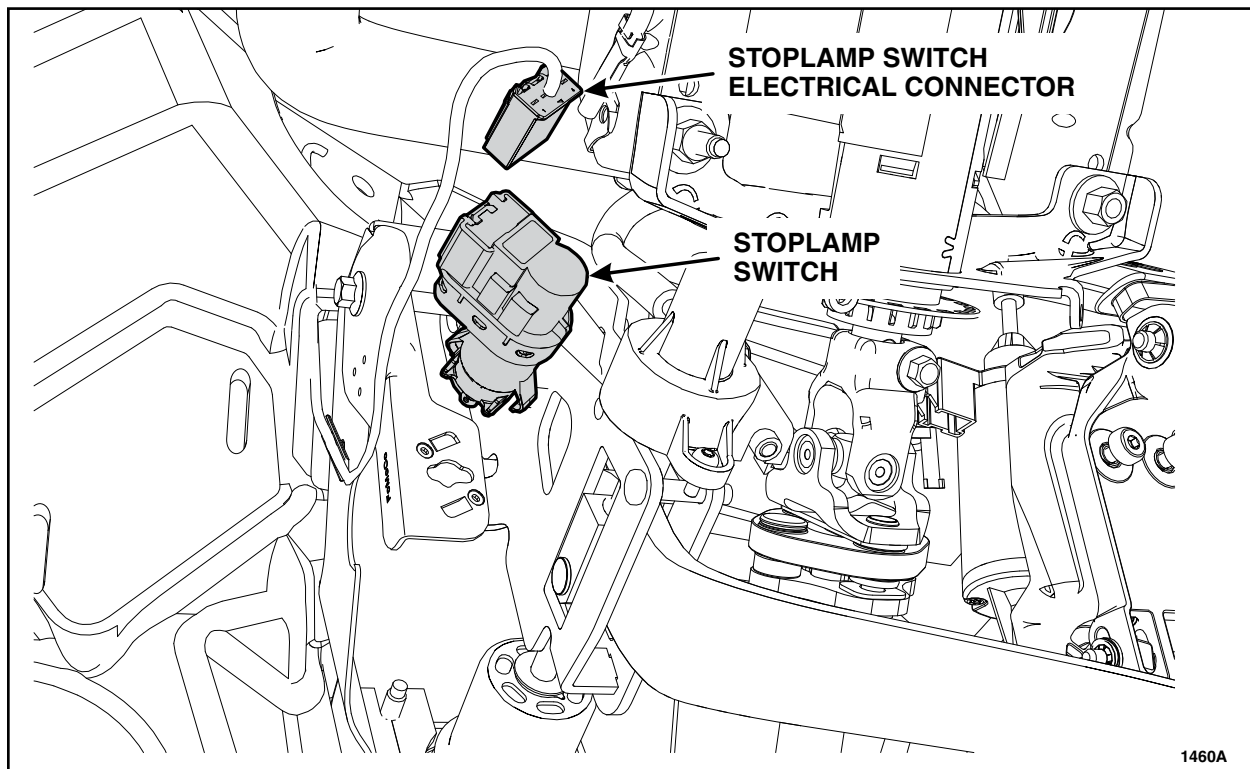


FIGURE 1

1. Disconnect the stoplamp switch electrical connector. See Figure 1.
2. Rotate the stoplamp switch clockwise approximately one-eighth turn and remove it.
3. Reinstall the stoplamp switch and rotate approximately one-eighth turn counterclockwise.
4. Connect the stoplamp switch electrical connector.

