

Audi of America, Inc.



Date: October 23, 2014

To: Audi Dealer Principal, Service Manager, and Parts Manager

From: Audi Product Compliance

Subject: Upcoming Voluntary Safety Recall 69K5
Airbag Control Unit Deployment Parameter
2013-2015 Model Year Audi A4, S4 and allroad

Dear Audi Dealer Principal, Service Manager, and Parts Manager:

We would like to inform you of an upcoming voluntary safety recall. Please refer to the attached Campaign Data Sheet for additional information.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Product Compliance

Attachment: Campaign Data Sheet (1)

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Audi

CAMPAIGN DATA SHEET

CAMPAIGN TYPE	Safety Recall		
SAGA CODE	69K5		
MARKET(S)	United States and Canada		
AFFECTED VEHICLES	2013-2015 MY Audi A4, S4 and allroad		
TOPIC	Airbag Control Unit Deployment Parameter		
PROBLEM DESCRIPTION	In rare cases, it is possible that the front airbags in the affected vehicles may not deploy in a crash as designed, due to an improper algorithm/coding within the airbag control module. Front seat occupants may not have the intended protection from the frontal airbag system in a secondary impact, putting them at risk for injury.		
CORRECTIVE ACTION	Update the airbag control module deployment parameter using Software Version Management		
CUSTOMER NOTIFICATION DATE	Anticipated in November 2014		
ELSA VISIBILITY DATE	On or about October 24, 2014		
AIM VISIBILITY DATE	On or about October 24, 2014		
VEHICLE COUNT	TOTAL AFFECTED	USA: Approximately 101,938	CANADA: Approximately 15,116
	DEALER INVENTORY	USA: Approximately 4,889	CANADA: Approximately 1,245
	CPO INVENTORY	USA: Approximately 1,260	CANADA: Approximately 147
APPROXIMATE REPAIR TIME	Up to 40 TU		
SPECIAL TOOLS NEEDED?	SEE CAMPAIGN WORK PROCEDURE		
PARTS REQUIRED	NONE		
TECHNICIAN TRAINING REQUIRED?	NONE – SEE WORK INSTRUCTIONS IN CAMPAIGN CIRCULAR		
EXPIRATION DATE	NONE		
ADDITIONAL INFORMATION	<u>Important Reminder on Vehicles Affected by Safety and Compliance Recalls</u> : By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal/Canadian Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.		

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.