

GM CUSTOMER CARE AND AFTERSALES
DCS3386
URGENT - DISTRIBUTE IMMEDIATELY

Date: October 2, 2014

Subject: 14690 - Stop Delivery Order for Upcoming Safety/Noncompliance Recall

Models: 2015 Chevrolet Colorado
2015 GMC Canyon

To: All Chevrolet / GMC Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales Manager,
Service Manager, Parts and Service Director, New Vehicle Sales
Manager

STOP DELIVERY ORDER

Effective immediately, stop the delivery of all 2015 model year Chevrolet Colorado and GMC Canyon vehicles in new vehicle inventory. General Motors has notified the National Highway Traffic Safety Administration (NHTSA) about an upcoming safety and noncompliance recall that involves these vehicles. The GM recall number is 14690.

Until further instructions are received, all 2015 model year Chevrolet Colorado and GMC Canyon vehicles that are in dealer new vehicle inventory must be held and not delivered to customers, dealer-traded, released to auction, or used for demonstration purposes. It is a violation of federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the noncompliance is remedied.

General Motors has decided that a defect which relates to motor vehicle safety exists in 2015 model year Chevrolet Colorado and 2015 model year GMC Canyon vehicles, and that these vehicles may fail to conform to Federal Motor Vehicle Safety Standard ("FMVSS") 208 (Occupant Crash Protection). These vehicles contain driver-side airbag connections that were wired incorrectly during the manufacturing process. This condition affects the vehicles' two-stage airbag system by reversing the deployment sequence and disrupting the deployment timing of the driver-side airbag stages. This condition will cause the driver-side airbags to not function as designed and may adversely affect the crash performance of the driver-side airbags.

To correct this condition, reprogram the SDM with new software expected to be released in the next few days.

Owners will receive a recall letter via FedEx and an accompanying call from the Customer Assistance Center (CAC) notifying them of this recall.

For customers who have concerns about the continued use of their vehicle before the repair can be completed, they should be made aware of the availability of courtesy transportation at no charge.

The Investigate Vehicle History screen in the Global Warranty Management system will be updated in the near future for this upcoming recall. This action has been taken to assist dealers with determining which vehicles are involved so they can properly respond to customer inquiries. Please note the "N/A" under Release Date and the "Incomplete – Remedy Not Yet Available" message under Status. This means release of the recall bulletin is still pending and dealers should not attempt to perform any repairs at this time.

Additional information will be provided in the near future.

END OF MESSAGE
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