

GM CUSTOMER CARE AND AFTERSALES
DCS3338
URGENT - DISTRIBUTE IMMEDIATELY

Date:	September 4, 2014
Subject:	14537 - Safety Recall Driver Airbag Connector Terminal Retention Loose
Models:	2014 Chevrolet Sonic
To:	All Chevrolet Dealers
Attention:	General Manager, Service Advisor, Service Manager, Parts and Service Director, Parts Manager, New or Used Vehicle Sales Manager, and Warranty Administrator

General Motors is releasing Safety Recall 14537 today. The total number of U.S. vehicles involved is approximately 304. Please see the attached bulletin for details.

The attached list provides the Vehicle Identification Number (VIN) of identified vehicles in dealer new inventory. It is sorted by dealer Business Associate Code (BAC) for easy reference. If your dealership's BAC is not listed, then none of the involved vehicles are currently assigned to you and no further action is required.

Customer Letter Mailing

The customer letter mailing will begin in the near future.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated in the near future.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future. A list of involved vehicles in dealer inventory is attached to this message.

END OF MESSAGE
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