

GM CUSTOMER CARE AND AFTERSALES
DCS3337
URGENT - DISTRIBUTE IMMEDIATELY

Date:	September 4, 2014
Subject:	14471 – F/CMVSS Noncompliance Recall Electronic Park Brake Drag
Models:	2013-2015 Cadillac XTS 2014-2015 Chevrolet Impala
To:	All Chevrolet and Cadillac Dealers
Attention:	Dealer, Dealer Principal, General Manager, General Sales Manager, Service Manager, Parts and Service Director, New Vehicle Sales Manager

General Motors is releasing Noncompliance Recall 14471 today. The total number of U.S. vehicles involved is 132,921. Please see the attached bulletin for details.

The attached list provides the Vehicle Identification Number (VIN) of 29,481 identified vehicles in dealer inventory. It is sorted by dealer Business Associate Code (BAC) for easy reference. If your dealership's BAC is not listed, then none of the involved vehicles are currently assigned to you and no further action is required.

Customer Letter Mailing

The customer letter mailing will begin in the near future.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated in the near future. A list of involved vehicles in dealer inventory is attached to this message.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future.

END OF MESSAGE
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