

GM CUSTOMER CARE AND AFTERSALES
DCS3264
URGENT - DISTRIBUTE IMMEDIATELY

Date:	July 23, 2014
Subject:	14330 - Safety Recall Loss of Power Steering Assist
Models:	2014 Chevrolet Impala
To:	All Chevrolet Dealers
Attention:	General Manager, Service Advisor, Service Manager, Parts and Service Director, Parts Manager, New and Used Vehicle Sales Manager, and Warranty Administrator

General Motors is releasing Safety Recall 14330 today. The total number of U.S. vehicles involved is approximately 59,200. Please see the attached bulletin for details.

The attached list provides the Vehicle Identification Number (VIN) of 7739 identified vehicles in dealer new inventory. It is sorted by dealer Business Associate Code (BAC) for easy reference. If your dealership's BAC is not listed, then none of the involved vehicles are currently assigned to you and no further action is required.

Customer Letter Mailing

The customer letter mailing will begin in the near future.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated July 24, 2014. A list of involved vehicles in dealer inventory is attached to this message.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future.

END OF MESSAGE

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