## GM CUSTOMER CARE AND AFTERSALES DCS3205 URGENT - DISTRIBUTE IMMEDIATELY

Date: June 27, 2014

Subject: 14305 - Safety Recall – Release from Stop Delivery Upon Completion of Recall

Cruze Driver Side Front Airbag Inflator

Models: 2013-2014 Chevrolet Cruze

To: All Chevrolet Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales

Manager, New Vehicle Sales Manager, Parts and Service Director, Parts Manager, Service Manager and Warranty

Administrator

General Motors is releasing Safety Recall 14305 today. The total number of U.S. vehicles involved is approximately 29,000. Please see the attached bulletin for details.

Vehicles involved in this recall were placed on stop delivery June 24, 2014. Once the service procedure contained in the bulletin has been performed on the vehicle, the vehicle is released from stop delivery and the vehicle can be delivered to the customer.

## **Customer Letter Mailing**

The customer letters began mailing via FedEx June 28, 2014.

## Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated the week of June 30, 2014. Please hold all warranty transactions until the VIN appears in IVH. A list of involved vehicles in dealer inventory is attached to this message.

## Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future.

END OF MESSAGE GM CUSTOMER CARE AND AFTERSALES