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Sent on 01 16 2015 **Expires on** 04 16 2015
From Campaign Administration, American Honda Parts, Service & Technical Division
Subject Multi-Model Airbag Inflator Safety Recall Customer Notification Schedule

DATE: January 16, 2015

TO: All Honda Sales, Service & Parts Managers and Personnel
 FROM: Campaign Administration, American Honda Parts, Service & Technical Division
 RE: Multi-Model Airbag Inflator Safety Recall Customer Notification Schedule

American Honda is currently preparing customer notifications for the various drivers' and passengers' airbag inflator recalls. Please see the following chart for an outline of the notification schedule based on each related service bulletin:

Bulletin	Description	Notification Start	Notification End	Unfixed Quantity
14-040	National Passenger Airbag Inflator Safety Recall Expansion	January 21, 2015	February 2, 2015	646,000
14-070	Regional Passenger Airbag Inflator Safety Recall	January 21, 2015	February 2, 2015	761,000
14-045	National Driver Airbag Inflator Safety Improvement*	January 21, 2015	TBD	5,040,000
14-046	Regional Passenger Airbag Inflator Safety Improvement**	Mid- February	TBD	236,000
13-032	National Passenger Airbag Inflator Safety Recall	Mid- February	End- February	251,460
08-093	National Driver Airbag Inflator Safety Recall	Mid- February	End- February	165,000
10-039	National Driver Airbag Inflator Safety Recall	Mid- February	End- February	218,000

*Customers affected by both service bulletin(S/B) 14-045 and either 14-040 or 14-070 will receive both the driver's and passenger's airbag notification. These mailings will be complete by February 2, 2015. Customers affected by S/B 14-045 and not affected by 14-040 or 14-070 will receive only a driver's airbag notification. These mailings will be complete shortly after January 30, 2015.

**Customers affected by both S/B 14-045 and 14-046 will receive both the driver's and passenger's airbag notifications. These mailings will occur in mid-February 2015. Customers affected by S/B 14-045 and not affected by 14-046 will receive only a driver's airbag notification. These mailings will occur sometime after February 2015.

American Honda Parts Division is working to procure additional inflators to support these market actions. For some time, demand may outpace supply, and additional customer handling may be required. Work with your DPSM to address any customer concerns or escalated cases. Be sure to view the forthcoming video from Bruce Smith on the iN for additional details regarding the parts availability situation.

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