

GM CUSTOMER CARE AND AFTERSALES
DCS3301
URGENT - DISTRIBUTE IMMEDIATELY

Date: August 15, 2014

Subject: 14294B – Safety Recall
Ignition Key
Revised Service Procedure and Warranty Transaction Information
Sections, and Customer Letter Added

Models: 2010-2014 Chevrolet Camaro

To: All Chevrolet Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and
Service Director, Parts Manager, New Vehicle Sales Manager,
Used Vehicles Sales Manager, and Warranty Administrator

The Service Procedure section has been revised to clarify the information that needs to be included in the notes section of the part order, when ordering part number 23257727. Please be sure to include a space between the key code and last 6 digits of the VIN. Instructions for adding keys with SPS for export vehicles has also been added along with a corresponding add time in the Warranty Transaction Information section. In addition, the declination form has been removed from the bulletin, floor plan reimbursement for 2013 vehicles has been added, and a copy of the customer notification letter has been added. Please discard all copies of bulletin 14294A.

END OF MESSAGE
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