



June 19, 2014

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc. pursuant to the National Traffic and Motor Vehicle Safety Act is conducting a Voluntary Safety Recall Campaign to replace the 19" non-chrome aluminum alloy wheels on certain 2014 MY Kia Cadenza vehicles. The wheels may experience fracture upon excessive wheel impact, such as against a sufficiently large, deep pothole. Cold weather may exacerbate the likelihood of fracture. Such a fracture could cause the circular rim to separate, disabling the wheel and potentially causing an accident.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on June 19, 2014.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. A list of retailed Kia Cadenza owners affected by this recall can be accessed on WEBDCS. Log onto the site, select the Consumer Affairs Tab, click on Not Completed Recall VINS in the left side menu, and select **SC107** to generate the list.

PARTS INFORMATION:

During the week of **June 20th**, Kia dealers with affected vehicles will receive an initial shipment of campaign parts based upon the VIN campaign list. Initial order quantities will include 100% of the parts required to repair affected vehicles in dealer inventory plus an additional quantity for initial repairs of affected vehicles retailed out of your dealership.

We will mail notices to the affected 2014 MY Kia Cadenza owners on June 23, 2014. Please start performing the repairs immediately on any affected in-stock vehicle to ensure that the 19" non-chrome aluminum alloy wheels are replaced with new ones.

Please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2014 MY Kia Cadenza vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures