



May 21, 2014

**Subject: Safety Recall ELB (E2B) - Preliminary Notice
Certain 2013 Model Year GS 350 Vehicles
Brake Pedal Load Sensing Switch**

Dear Dealer Principal:

On May 22, 2014, Lexus will file a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on certain 2013 model year GS 350 vehicles.

This preliminary information is being provided to keep you informed of the filing. **Lexus is currently preparing the remedy for this condition.** We will notify dealers again at the time of the next phase, prior to owner notification starting.

Condition

The brake pedal assembly in the subject vehicles contains a brake pedal load sensing switch which allows the brake system to detect brake pedal force application by the driver. Due to a manufacturing error, there is a possibility that the switch could improperly cause the brake system to activate without driver input while driving and without activating the rear brake lights. This could result in unexpected moderate deceleration, increasing the risk of a vehicle crash.

Below are a few highlights of the preliminary notice; please review this entire package with your staff to familiarize them with this notification and implementation requirements.

Covered Vehicles

There are approximately 10,500 certain 2013 model year GS 350 vehicles covered by this Safety Recall in the United States.

Status/Implementation at Dealerships

- ELB ("E2B" until the remedy is launched) Preliminary Notification documents will be posted on TIS starting Wednesday, May 21, 2014.
- For references purposes only, VINs covered by this Safety Recall will be searchable on TIS starting Thursday, May 22, 2014.
- ***Lexus is currently preparing the remedy for this condition.*** We anticipate the remedy will be available summer 2014.

Media Contacts

It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Cindy Knight (310) 468-2170 in Toyota Corporate Communications. (Please do not provide this number to customers. Please provide this contact to only media associates.)

Customer Handling

A Q&A is attached to assist you in responding to any questions or customer concerns. If the customer has any further questions they are requested to contact the Lexus Customer Assistance Center at 1-800-255-3987 Monday through Friday, 5:00 am to 6:00 pm PST, or Saturday, 7:00 am to 4:00 pm PST.



New Vehicles in Dealership Inventory

As required by Federal law (49 Code of Federal Regulations §577.13), Lexus is advising that dealers are not to deliver any new vehicles in their inventory that are involved in a Safety Recall unless the vehicle has been remedied. §577.13 requires us to provide the following advisory: it is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

Pre-Owned Vehicles in Dealer Inventory

Lexus generally requests that dealers do not deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall until the vehicle has been remedied. However, in this case, unless prohibited by your state's law, dealers can deliver un-remedied, pre-owned vehicles if they disclose to the customer using the attached form that the vehicle is subject to a Safety Recall and that Lexus will send them a notification when the remedy is available. If a pre-owned vehicle is delivered to a customer, please make sure the state DMV records are updated as soon as possible with the new owner name and address.

LCCS Vehicles

Lexus recommends dealers complete the remedy repair on any LCCS vehicles in a dealer's fleet covered by a Safety Recall prior to loaning a vehicle to a customer.

Vehicle Safety Recall completion can be verified through TIS. Contact your Area Office for assistance in identifying affected vehicles at your dealership if needed.

Please review this preliminary notification with your staff to familiarize them with the proper step-by-step procedures required to implement this Safety Recall.

Thank you for your understanding and cooperation.

Attachments

CC: Customer Satisfaction Manager
General Manager
Parts Manager

Pre-owned Manager
Service Manager