General Motors determined to release two bulletins for this issue due to two different repair procedures.

14220

CORRECTION

Dealers are to replace the instrument panel assembly.

14249

Date:

CORRECTION

Dealers are to inspect the instrument panel assembly and, if necessary, replace it.

GM CUSTOMER CARE AND AFTERSALES DCS3244 URGENT - DISTRIBUTE IMMEDIATELY

May 21, 2014

Subject: Noncompliance Recalls 14220 and 14249 – Release from Stop Delivery Upon

Completion of Recall

Passenger Airbag Partial Deployment

Models: 2015 Cadillac Escalade and Escalade ESV

To: All Cadillac Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales

Manager, New Vehicle Sales Manager, Parts and Service Director,

and Service Manager

General Motors is releasing Noncompliance Recalls 14220 and 14249 today. The total number of U.S. vehicles involved is approximately 2,000 for Noncompliance Recall 14220, and 900 for Noncompliance Recall 14249. Please see the attached bulletins for details.

Vehicles involved in this recall were placed on stop delivery May 14, 2014. Once the service procedure contained in the bulletin has been performed on the vehicle, the vehicle is released from stop delivery and the vehicle can be delivered to the customer.

Customer Letter Mailing

The customer letter mailing has not been determined.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated May 23, 2014. Lists of involved vehicles in dealer inventory are attached to this message.

<u>Campaign Initiation Detail Report (CIDR)</u> The CIDR will be available in the near future.

END OF MESSAGE GM CUSTOMER CARE AND AFTERSALES