

GM CUSTOMER CARE AND AFTERSALES  
DCS3152  
URGENT - DISTRIBUTE IMMEDIATELY

Date: June 2, 2014

Subject: 14220B – Noncompliance Recall – IMPORTANT INFORMATION  
**ALL VEHICLES REQUIRE REPLACEMENT OF THE IP  
ASSEMBLY AND ALL PARTS SHOULD BE INSPECTED PRIOR  
TO INSTALLATION INTO THE VEHICLE**  
Passenger Airbag Partial Deployment

Models: 2015 Cadillac Escalade and Escalade ESV

To: All Cadillac Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and  
Service Director, Parts Manager, New Vehicle Sales Manager,  
and Warranty Administrator

**\*\*\*IMPORTANT\*\*\***

**ALL VEHICLES INVOLVED IN THIS RECALL REQUIRE REPLACEMENT OF THE  
INSTRUMENT PANEL ASSEMBLY.**

For vehicles that have been repaired with preshipped parts that were not inspected prior to installation, dealers are to inspect the installed part to ensure it was not a suspect part. The inspection procedure can be found at the beginning of the Service Procedure section.

For vehicles that have not yet been repaired, technicians are to confirm with the Parts Manager that the part has been inspected and has been determined to be a good part prior to installation into the vehicle.

**Dealers are to contact their District Manager of Aftersales (DMA) with a list of  
VINs that were repaired prior to inspection of preshipped parts.**

Please discard all copies of bulletin 14220A.

END OF MESSAGE  
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