

GM CUSTOMER CARE AND AFTERSALES
DCS3225
URGENT - DISTRIBUTE IMMEDIATELY

Date: May 14, 2014

Subject: Stop Delivery Order

Models: 2015 Cadillac Escalade

To: All Cadillac Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales
Manager, New Vehicle Sales Manager, Parts and Service Director,
and Service Manager

STOP DELIVERY ORDER

Effective immediately, stop the delivery of all 2015 model year Cadillac Escalade vehicles.

All 2015 model year Cadillac Escalade vehicles that are in dealer inventory, or may be arriving at dealerships, must be held and not delivered to customers, dealer traded, or used for demonstration purposes until further instructions are received.

Instructions for releasing the involved vehicles from this stop delivery will be provided in the near future.

Please do not call GM Technical Assistance.

END OF MESSAGE
GM CUSTOMER CARE AND AFTERSALES