

GM CUSTOMER CARE AND AFTERSALES
DCS3232
URGENT - DISTRIBUTE IMMEDIATELY

Date: May 16, 2014

Subject: Stop Delivery Order – Additional Vehicles Involved - VIN List Update

Models: 2015 Cadillac Escalade, Escalade ESV

To: All Cadillac Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales
Manager, New Vehicle Sales Manager, Parts and Service Director,
and Service Manager

STOP DELIVERY ORDER

Certain Escalade ESV vehicles are now being added to the stop delivery order. Please discard the VIN list provided on May 15, 2014, via GlobalConnect Message #G_0000192011.

The attached revised list provides the Vehicle Identification Number (VIN) of each involved vehicle on stop delivery. All other VINs that do not appear on list are released from this stop delivery. The list is sorted by dealer Business Associate Code (BAC) for easy reference.

All 2015 model year Cadillac Escalade and Cadillac Escalade ESV vehicles that are in dealer inventory or may be arriving at dealerships and are listed in the attached file must be held and not delivered to customers, dealer traded, or used for demonstration purposes until further instructions are received.

All other 2015 model year Cadillac Escalade and Cadillac Escalade ESV vehicles in dealer inventory that are not on the involved VIN list are not restricted from sale or delivery.

Instructions for releasing the involved vehicles from this stop delivery will be provided in the near future.

Please do not call GM Technical Assistance.

END OF MESSAGE
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