April 4, 2014

Attention: Mazda Sales & Service Managers

Subject: Stop Delivery for Upcoming Safety and Emission Recall 7314D – 2014-2015 Mazda6

and 2014 Mazda3 i-ELOOP Charging Concern

We regret to inform you that retail delivery of certain 2014-2015 Mazda6 and 2014 Mazda3 vehicles in your inventory must immediately be suspended. On April 3, 2014, Mazda Motor Corporation filed a safety defect report with the National Highway Traffic Safety Administration (NHTSA) to address a concern with certain 2014-2015 Mazda6 vehicles produced from May 20, 2013 through December 5, 2013, and 2014 Mazda3 vehicles produced from June 12, 2013 through December 18, 2013. Mazda has assigned recall number 7314D to this campaign.

Action Required:

Beginning today, April 4, 2014, certain 2014-2015 Mazda6 and 2014 Mazda3 vehicles in the VIN ranges below in your inventory must not be delivered to customers until the repair is completed. Refer to TSB 01-001/14 for PCM reprogramming instructions. Once the vehicle has been repaired, it may be delivered to the customer.

Recall 7314D instructions will be provided to dealers next week.

SUBJECT VEHICLES

Model	VIN Range	Build Date Range
2014-2015 Mazda6 equipped with i-ELOOP	JM1 GJ1W6* E1 124523 – 162747 JM1 GJ1W6* F1 162757 – 163407	May 20, 2013 through December 5, 2013
2014 Mazda3 i-ELOOP	JM1 BM1*3* E1 100061 – 162802	June 12, 2013 through December 18, 2013

On certain Mazda6 and Mazda3 vehicles equipped with the regenerative engine braking system (i-ELOOP), the power control module (PCM) may incorrectly determine that there is a failure of the system energy storage capacitor when the vehicle is operated under heavy rain or through deep puddles. In these conditions, the generator belt may get wet and slip, which can be incorrectly identified by the PCM as a failure of the energy storage capacitor, even though the capacitor is operating normally. If the system believes the energy storage capacitor has failed, it will prohibit the charging system from operating and will illuminate the 'Charging system warning light' (and the message display will indicate 'Charging system malfunction'). If the vehicle continues to operate under this condition, the battery will slowly be drained, eventually resulting in illumination of the Malfunction Indicator Light (MIL) and poor acceleration. If operation continues further, it will likely result in loss of steering assist, windshield wiper operation and the engine will finally stop operating due to the lack of electrical energy for the spark plugs and PCM.

This is a global recall affecting many markets. Most of the Mazda vehicles subject to this recall are in countries outside the U.S.

There are no reports of accidents or injuries occurring in Mazda vehicles as a result of this condition.

We apologize for any inconvenience this stop delivery may cause your dealership and your customers. Your understanding and support in carrying out this campaign are greatly appreciated.

Sincerely,

Ron Stettner Vice President, U.S. Sales Operations Mazda North American Operations