

**Toyota Motor Sales, U.S.A., Inc.** 19001 South Western Avenue, S207 Torrance, CA 90509-2991

TMS-NTC-14057 April 15, 2014

Recall Management Division National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, DC 20590

Re: Toyota Safety Recall – Dealer Notification Preliminary

To whom it may concern,

Please find attached the Dealer Notification – Preliminary Letter for Toyota Safety Recall 14V-169 on the following Toyota vehicles:

- Certain 2006 2010 Model Year Yaris Hatchback
- Certain 2007 2010 Model Year Yaris Sedan
- Certain 2008 2010 Model Year Scion xD

If you have any questions regarding this matter, please contact me at (310) 468-4361.

Sincerely,

**Quality Compliance Adminstrator** 

Attachments:

• Toyota 14V-169 Dealer Notification (Preliminary)

Lonnie Peterson / TMS Toyota Customer Services Product Quality and Service Support, Quality Compliance April 8, 2014 Approved By: Bob Waltz

To: All Toyota Dealers From: Product Support Division

> Safety Recall E0L (E1L) *Preliminary Notification* Certain 2006-2010 Model Year Yaris Hatchback Certain 2007-2010 Model Year Yaris Sedan Certain 2008-2010 Model Year Scion xD Driver Side Seat Track Assembly & Passenger Seat Track Assembly (3 Door – Yaris Hatchback Only)

Updated 4/9/2014: Production Range Update

On April 9, 2014 Toyota will file a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on certain 2006-2010 model year Yaris Hatchback, certain 2007-2010 model year Yaris Sedan, and certain 2008-2010 model year Scion xD vehicles.

This preliminary information is being provided to keep you informed of the filing. <u>Toyota is currently preparing the</u> <u>remedy for this condition</u>. We will notify dealerships again at the time of the next phase, prior to the owner notification starting.

## **Condition**

In the seat rail of the driver seat of the subject vehicles and also the front passenger seat of three-door models, the springs used for the mechanism which lock the seat rail in its adjusting positions could break. This can happen if the seat is adjusted forward and/or rearward with high frequency. If a seat rail spring breaks, the seat may not lock into the adjusted position. If the vehicle is operated with a broken seat rail spring, the seat could move in the event of a crash, increasing the risk of injury to the occupant.

#### **Covered Vehicles**

There are approximately 472,500 vehicles covered by this Safety Recall in the US.

Model	Model Year	Production Period	Approx. UIO
Yaris hatchback	Certain 2006 – 2010	Late August, 2005 – Mid-May, 2010	158,000
Yaris sedan	Certain 2007 – 2010	Late September, 2005 – Mid-May, 2010	250,500
Scion xD	Certain 2008 - 2010	Early April, 2007 – Mid-May, 2010	64,000

#### <u>Status</u>

- E0L ("E1L" until the remedy is launched) Preliminary Notification documents will be available on TIS Wednesday, April 9, 2014 (Pacific Time). For reference purposes only, VINs covered by this Safety Recall will be searchable on TIS starting Wednesday, April 9, 2014.
- Toyota is currently preparing the remedy for this condition.

#### **Pre-Owned Vehicles in Dealer Inventory**

Toyota generally requests that dealers do not deliver any pre-owned vehicles in dealer inventory that are covered by a Safety Recall until the vehicle has been remedied. However, in this case, unless prohibited by your state's law, dealers can deliver un-remedied pre-owned vehicles if they disclose to the customer that the vehicle is subject to a Safety Recall and Toyota will send them a notification when the remedy is available.

## Media Contacts

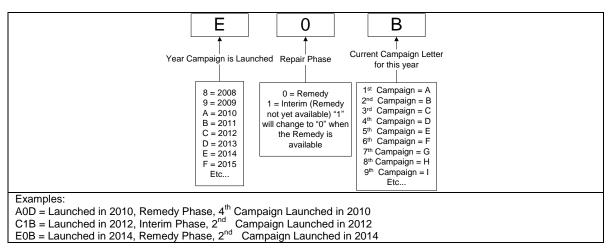
It is imperative that all media contacts (local and national) receive a consistent message. In this regard, all media contacts must be directed to Cindy Knight (310) 468-2170 in Toyota Corporate Communications. (Please do not provide this number to customers. Please provide this contact to only media associates.)

## **Customer Handling**

A FAQ is attached to help dealerships respond to any customer concerns. If the customer has any further questions, they are requested to contact the Toyota Customer Experience Center. The Toyota Customer Experience Center can be reached at 1-888-270-9371 Monday through Friday, 5:00 am to 6:00 pm, or Saturday 7:00 am through 4:00 pm Pacific Time.

Please note the attached FAQ is published on the www.Toyota.com website for customer viewing.

# **Campaign Designation Decoder**



Please review this preliminary notification with your staff to assure that all relevant personnel have been briefed regarding this subject.

Thank you for your cooperation.