

GM CUSTOMER CARE AND AFTERSALES
DCS3157
URGENT - DISTRIBUTE IMMEDIATELY

Date: March 19, 2014

Subject: Stop Delivery Order

Models: Certain 2014 Cadillac ELR WITHOUT Adaptive Cruise Control (-UGN)

To: All Cadillac Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales
Manager, New Vehicle Sales Manager, Parts and Service Director,
and Service Manager

STOP DELIVERY ORDER

Effective immediately, stop the delivery of certain 2014 model year Cadillac ELR vehicles without Adaptive Cruise Control (-UGN). The attached list provides the Vehicle Identification Number (VIN) of each involved vehicle. It is sorted by dealer Business Associate Code (BAC) for easy reference. If your dealership's BAC is not listed, then none of the involved vehicles are currently assigned to you and no further action is required.

All 2014 model year Cadillac ELR vehicles that are in dealer inventory and listed in the attached file must be held and not delivered to customers, dealer traded, or used for demonstration purposes until further instructions are received.

All other 2014 model year Cadillac ELR vehicles in dealer inventory that are not on the involved VIN list are not restricted from sale or delivery.

Instructions for releasing the involved vehicles from this stop delivery will be provided in the near future.

Please do not call GM Technical Assistance.

END OF MESSAGE
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