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Sent on 03 12 2014 **Expires on** 03 26 2014
From American Honda Parts, Service & Technical Division, Campaign Administration
Subject Safety Recall: 2014 Civic LX Tire Bead Damage UPDATE

DATE: March 12, 2014

TO: All Honda Sales, Service & Parts Managers and Personnel
 FROM: American Honda Parts, Service & Technical Division, Campaign Administration

RE: Safety Recall: 2014 Civic LX Tire Bead Damage Update

On March 7, 2014 American Honda notified NHTSA of a **Stop Sale** order and **Safety Recall** for some 2014 Civic LX vehicles. Any new or used vehicles in dealer stock must be inspected, and if necessary, repaired per S/B 14-014, *Safety Recall: 2014 Civic Tire Damage During Vehicle Assembly* prior to sale. **Refer to the eResponsibility report or VIN Inquiry status to determine which vehicles in your inventory are affected.**

Please note that not all tires are affected by this recall. Due to the small number of affected tires in the market, it is very unlikely that your dealership will require tires for every vehicle that is inspected. In order to ensure tire availability, we ask that dealers do not place orders for additional tires unless a damaged tire is identified. Please refer to the matrix below for estimated replacement rates of the tires affected.

Original damaged tires must be held for 30 days after payment of the warranty claim (the normal retention time for parts replaced under warranty). A Parts Warranty Call-In may be instituted to verify damage on tires.

In addition, tire orders will be monitored daily and dealers that order more than expected usage may be contacted to verify tire need.

Please refer to S/B 14-014, *Safety Recall: 2014 Civic Tire Damage During Vehicle Assembly* for inspection procedure and affected part numbers.

| Tire | Expected Failure Rate of Inspected Tires | Approx. Total Vehicles Affected (Nationally) |
|---|--|--|
| Continental Contipro Contact, Tire Size P195/65R15 (89H) (4-door) | 40% | ~5,800 |
| Continental Contipro Contact, Tire Size P205/55R16 (89H) (2-door) | 10% | ~2,200 |
| Firestone Affinity S4 Fuel Fighter, Tire Size P195/65R15 (4-door) | 5% | ~1,800 |

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