

# IMPORTANT SAFETY RECALL

NHTSA Recall No. 14T001

April 2014

BY EMAIL AND FEDERAL EXPRESS

Dear Lionshead Specialty Tire & Wheel Customer:

We are writing to inform you that Lionshead Specialty Tire & Wheel LLC is conducting a voluntary recall campaign on a limited quantity of Vail Sport ST tires. This letter outlines steps you must take to return the tires to Lionshead, as well as how to serve customers who have campaign tires on their trailers.

We request that you distribute a copy of this letter to appropriate staff and to your dealer network.

## **What is the Issue?**

The following tires are covered under this recall campaign:

<b>Model</b>	<b>Size</b>	<b>DOT Serial #</b>
Vail Sport ST LH 99 Tubeless	225/75 D15 Load Range D	69VX2813 69VX2913

These tires were manufactured during the 28<sup>th</sup> and 29<sup>th</sup> week of 2013, as indicated by the last four digits of the DOT Serial #, i.e., “2813” and “2913.” The serial number can be found after the letters “DOT” on the tire sidewall. Tires manufactured before and after this period are not involved. Approximately 1,440 of these tires have been shipped to our customers.

These tires may not meet the requirements of Federal Motor Vehicle Safety Standard No. 119, “New Pneumatic Tires for Vehicles Other Than Passenger Cars.” Affected tires may fail under prolonged use and may become unseated from the rims, increasing the risk of a crash. There have been no reported accidents or injuries related to this condition.

Customers who have resold these tires to retail dealers or other parties for purposes of resale are requested to forward a copy of this letter to all known distributors and retail outlets as soon as possible.

## **Are Campaign Tires in Your Inventory?**

Please check your inventory for campaign tires. If you locate any, please separate them from regular inventory immediately. **Then, follow the instructions below to return the tires to Lionshead.**

Upon returning the DOT and date code cut outs, you will have the option of receiving replacement tires. In the event a tire cut out tool is not available to you, Lionshead will provide one for you.

The photographs below will assist you in locating the tire information on the sidewall.

**Tire model name: “Vail Sport ST”**

**Size: 225/75D15 Load Range D**



The DOT serial number follows the “DOT” symbol (last four digits should be “2813” or “2913”)



Note: Please be sure to check spare tires.

### **Do Your Customers Have Campaign Tires?**

We ask that you support this recall campaign in two ways. First, please provide Lionshead with the names and addresses of customers who purchased the recalled tires (either installed or trailers or otherwise). Lionshead will notify these customers of this action and provide replacement instructions.

Second, replace campaign tires on customer vehicles with new, non-campaign Lionshead tires of the same model and size. The replacement is to be performed at no cost to the customer. Lionshead will reimburse dealers \$30.00 per replaced tire for mounting and handling.

If you do not have replacement tires in stock, and a customer requests them, please contact Brenda Speicher at (574) 533-6169. We will be happy to assist you in ordering and delivering the replacement tires. You should then call the customer when the tires arrive at your location.

***FEDERAL LAW PROHIBITS THE SALE OF NEW OR USED TIRES COVERED BY THIS NOTICE***

## **How to Process and Return Campaign Tires**

If you identify campaign tires in your inventory or on a customer vehicle, you must follow these steps and return ALL campaign cut outs to Lionshead. This is the only way to ensure proper credit or receipt of replacement tires. All credit for tires, mounting, and handling will be issued through the Lionshead warranty system.

Step 1. Call Lionshead and notify them that you have campaign tires. We will assist you with ordering replacement tires or beginning the process of a credit.

Step 2. Fill out a Limited Warranty Claim Form for all tires being returned. (See attached sample.)

- The warranty claim form is to be completed including store and dealer number plus the customer name and address section, if applicable.
- In the “What Is Your Reason for Requesting Warranty?” section, write in: “RECALL CAMPAIGN No. 14T001.”
- Customers receiving replacement tires should sign the completed Limited Warranty Claim Form for their used campaign tires.
- Mail the Warranty Form and DOT and Date Code cutout to Lionshead at:

Lionshead Specialty Tire & Wheel LLC  
ATTN: Ms. Brenda Speicher  
827 East Lincoln Avenue  
Goshen, IN 46528

- **Important:** Do not mix campaign and possible adjustment tires on the same form.

Step 3: Pursuant to federal regulations, recalled tires must be rendered unsuitable for use within 24 hours of removal. Accordingly, each tire must be cut completely through one sidewall circumferentially for a length of approximately 6 inches or otherwise similarly rendered unsuitable for use on motor vehicles (e.g., by drilling holes). This procedure should be performed at the mid-sidewall area away from the serial number and only after the tire is dismounted from the wheel/rim.

We appreciate your support and thank you for assisting with this campaign. If you have any questions, please contact Brenda Speicher at Lionshead at (574) 533-6169.

Sincerely,

Gary C. Graham  
President  
Lionshead Specialty Tire & Wheel LLC

Enclosures: Letter to Customers, Sample Warranty Claim Form