

Part 573 Safety Recall Report**14V-743****Manufacturer Name :** Southeast Toyota Distributors, LLC**Submission Date :** NOV 18,2014**NHTSA Recall No. :** 14V-743**Manufacturer Recall No. :** NR**Manufacturer Information :**

Manufacturer Name : Southeast Toyota Distributors, LLC

Address : 100 Jim Moran Boulevard

Deerfield Beach FL 33442

Company phone : 954-429-2000

Population :

Number of potentially involved : 3,233

Estimated percentage with defect : 0

Vehicle Information :

Vehicle : 2010-2011 Toyota Prius

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2009 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

 Not sequential VINs

Vehicle : 2010-2011 Toyota Corolla

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2009 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

 Not sequential VINs

Vehicle : 2009-2011 Toyota Venza

Vehicle Type : LIGHT VEHICLES

Body Style : STATIONWAGON

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2008 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2010 Toyota Avalon

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2010

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2007-2010 Toyota FJ Cruiser

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2006 - SEP 30, 2010

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2005-2011 Toyota Sienna

Vehicle Type : LIGHT VEHICLES

Body Style : VAN

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2004 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2011 Toyota Tacoma 4x2

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2011 Toyota Tacoma 4x4

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2011 Toyota Camry

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2007-2011 Toyota Rav4

Vehicle Type : LIGHT VEHICLES

Body Style : 4-DOOR

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2006 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2011 Toyota Highlander

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2011 Toyota Tundra 4x2

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2006-2011 Toyota Tundra 4x4

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2005 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2007-2011 Toyota 4Runner

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2006 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Vehicle : 2005-2011 Toyota Sequoia

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : This recall only applies to after-market seat heaters installed by Southeast Toyota which have a copper strand heating element. There are no reported failures of the factory installed seat heaters or other seat heaters utilizing a carbon fiber heating element.

Production Dates : JUN 01, 2004 - SEP 30, 2011

VIN (Vehicle Identification Number) Range

Begin : NR

End : NR

Not sequential VINs

Description of Defect :

Description of the Defect : SET has determined that it is possible that substantial compression of the seat cushion may cause damage to the electrical wiring of seat heaters with a copper strand heating element.

Description of the Safety Risk : Damage to the wiring may result in a short circuit which could burn a hole in the seat cover and injure the occupant of the seat

Description of the Cause : NR

Identification of Any Warning that can Occur : n/a

Supplier Identification :

Component Manufacturer

Name : NR

Address : NR

NR

Country : United States

Chronology :

On March 4, March 15, and May 7, 2014 SET received reports from its field technical team that a seat heater had malfunctioned and burned a hole in the passenger seat of two 2006 Toyota Tundra and a 2007 Toyota Avalon. In each case the seat was unoccupied and there were no injuries. SET investigated and confirmed that the thermal events were not caused by the vehicle operator. SET then conducted extensive testing to determine the cause of the seat heater failures. All affected seat heaters had a copper strand heating element. The testing indicated that the thermal event could have been caused by substantial compression of the seat, causing the seat heater to short circuit on a metal support bar located in the seat. That testing was suspended by SET due to the inability to determine how the foam encased metal support bar in the seat became grounded, causing the short circuit. SET has decided to conduct a safety recall to deactivate all seat heaters with a copper strand heating element installed by SET or SET dealers.

Description of Remedy :

Description of Remedy Program : All potentially affected vehicles will be recalled. Owners will receive a letter via US mail, requesting they return their vehicle to a Toyota dealer for repair. The corrective action will consist of disconnecting the existing seat heaters with a copper strand heating element and refunding the purchase price of the seat heater accessory. The work will be performed at no charge to the customer.

How Remedy Component Differs from Recalled Component : n/a

Identify How/When Recall Condition was Corrected in Production : n/a

Recall Schedule :

Description of Recall Schedule : Owner notification letters will be provided to NHTSA prior to mailing. SET anticipates beginning dealer notification in November 2014 and customer notification in December, 2014

Planned Dealer Notification Date : NOV 13, 2014 - NOV 20, 2014

Planned Owner Notification Date : DEC 24, 2014 - DEC 31, 2014

* NR - Not Reported