OMB Control No.: 2127-0004

Part 573 Safety Recall Report

14V-709

Manufacturer Name : Ford Motor Company

Submission Date: NOV 03,2014 **NHTSA Recall No.**: 14V-709 **Manufacturer Recall No.**: 14C09



Manufacturer Information:

Manufacturer Name: Ford Motor Company

Address: 330 Town Center Drive

Suite 500 Dearborn MI 48126-2738

Company phone: 1-866-436-7332

Population:

Number of potentially involved : 618 Estimated percentage with defect : 0

Vehicle Information:

Vehicle: 2014-2014 Ford F-150

Vehicle Type:
Body Style:

Power Train: NR

Affected vehicles may have a misadjusted brake pedal position switch.

Descriptive Information:

These vehicles are not produced in VIN order. Information as to the applicability of this action to specific vehicles can best be obtained by either calling Ford's toll-free line (1-866-436-7332) or by contacting a local Ford or Lincoln dealer who can obtain specific information regarding the vehicles from the Ford On-line

Automotive Service Information System (OASIS) database.

Production Dates: MAR 01, 2014 - MAR 13, 2014 VIN (Vehicle Identification Number) Range

Begin: NR End: NR Not sequential VINs

Description of Defect:

Description of the Defect: In some of the affected vehicles, the brake pedal position switch may have been improperly adjusted. This may result in a delay in brake stop lamp illumination when the brake pedal is depressed and the service brakes have been activated. In situations of light brake pedal application, the stop lamps may not illuminate.

> Section S5.5.4 of FMVSS 108 requires illumination of the brake stop lamps upon application of the service brakes.

Ford is not aware of any accident or injury reports related to this condition.

Description of the Safety Risk: Delay or loss of brake stop lamp function may increase the risk of a crash.

Description of the Cause: NR

Identification of Any Warning that can Occur: The 'Advanced Trac' traction control system light on the

instrument cluster may illuminate and additional brake pedal pressure may be required to disengage the cruise control system. The cruise control system off switch on the steering wheel will continue to disengage the system if needed.

Supplier Identification:

Component Manufacturer

Name: NR Address: NR

NR

Country: United States

Chronology:

In September 2014, a review of warranty records and field reports identified a concentration of reports indicating 'Advanced Trac' (traction control) lights illuminating on the instrument cluster during a key cycle, or difficulty in disengaging cruise control using the brake pedal on vehicles built in March 2014. This issue was opened in Ford's Critical Concern Review Group (CCRG) for analysis.

The subsequent CCRG investigation into these reports identified that the vehicles had undergone in-plant repairs on the brake pedal assembly outside the normal assembly plant repair system. The repair procedure used at the time was re-evaluated and may not have been sufficiently robust to ensure every repair would result in a properly adjusted brake pedal position switch.

On October 27, 2014, Ford's Field Review Committee reviewed the concern and approved a field action.

Description of Remedy:

Description of Remedy Program: Owners will be notified by mail and instructed to take their vehicle(s) to a

Ford or Lincoln Dealer for removal and reinstallation of the brake pedal position switch, which will provide proper adjustment. Owners will be advised to refrain from using their cruise control system until the vehicle has been repaired. There will be no charge to owners for this service. In accordance with Part 573.13(d)(1), Ford is excluding reimbursement for costs incurred by owners for repair of this concern because Ford's original warranty program would provide for a free repair for this concern for customers.

How Remedy Component Differs from Recalled Component : NR Identify How/When Recall Condition was Corrected in Production : NR

Recall Schedule:

Description of Recall Schedule : Notification to dealers is planned to occur on November 3, 2014. Mailing of

owner notification letters is planned to occur the week of November 24, 2014.

Ford will upload a copy of the notification letters to dealers to NHTSA's

safercar.gov website when available.

Planned Dealer Notification Date: NOV 03, 2014 - NOV 03, 2014

Planned Owner Notification Date: NOV 24, 2014 - NOV 28, 2014

* NR - Not Reported