

VIA CERTIFIED MAIL, RETURN RECEIPT REQUESTED, AND EMAIL

June 11, 2014

Ms. Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590

**Re: Recall Campaign
ESA Shock Absorber
Model Year 2014 BMW R 1200 RT**

Dear Ms. Lewis:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act of 1966 and 49 CFR Part 573.

Pursuant to Section 573.6(c), we submit the following information.

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|----|---|---|
| 1. | <u>Manufacturer:</u> | Bayerische Motoren Werke AG (BMW AG) |
| | <u>Designated Agent:</u> | Samuel Campbell, III
Department Head, Safety Engineering and ITS
BMW of North America, LLC (BMW NA)
200 Chestnut Ridge Rd. (Bldg. 150)
Woodcliff Lake, NJ 07677 |
| 2. | <u>Make:</u> | BMW |
| | <u>Model Year / Model</u> | <u>Inclusive Dates of Manufacture</u> |
| | 2014 / R 1200 RT | November 27, 2013 – May 5, 2014 |
| 3. | The number of motorcycles affected is approximately 950. | |
| 4. | The percentage of motorcycles estimated to contain the condition is more than 50%. | |
| 5. | This recall involves an improperly produced Dynamic ESA (Electronic Suspension Adjustment) rear shock absorber. The piston rod within the rear shock absorber can break without warning. If this were to happen, the motorcycle would lose its stability, increasing the risk of a crash. | |

Company
BMW of North America, LLC

BMW Group Company

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07675-1227

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07677-7731

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(201) 307-4000

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The name, business address of the supplier and country of origin of the rear shock absorber and spring strut assembly is:

Tenneco Automotive
Schurhovenveld 1420
3800 Sint-Truiden (Belgium)
Country of Origin: Belgium

6. On April 1, 2014, BMW initially became aware of this issue through a warranty claim in France. It was noted that the piston rod of the rear shock absorber broke after approximately 700 miles, collapsing the rear suspension. The defective assembly from France was returned to the supplier for analysis. A second warranty claim occurred in Sweden on May 27, 2014 after approximately 1,500 miles.

By May 30, 2014, slider tool drum endurance tests on production spring strut assemblies were conducted by the supplier, which replicated the failure observed in the two warranty claims.

On June 5, 2014, BMW decided to conduct a voluntary recall.

BMW has not received any reports of any accidents or injuries related to this issue.

7. Not applicable.
8. The Dynamic ESA shock absorber will be replaced.

BMW expects to begin and complete dealer notification in June. BMW expects to begin and complete formal owner notification via First Class mail in July. BMW has already communicated to owners not to ride the affected motorcycles until the repair is completed.
9. Not applicable.
10. A copy of the Service Bulletin will be submitted when available. A copy of the owner notification letter will be submitted when available.
11. Not applicable.

Sincerely,

BMW OF NORTH AMERICA, LLC



Sam Campbell
Department Head
Safety Engineering and Intelligent Transportation Systems