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By Recall Management Division at 2:11 pm, Jun 24, 2014



Steve M. Kenner, Global Director
Automotive Safety Office
Sustainability, Environment & Safety Engineering

Fairlane Plaza South, Suite 400
330 Town Center Drive
Dearborn, MI 48126-2738

June 24, 2014


Ms. Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W45-306
Washington, DC 20590

Dear Ms. Lewis:

Subject: Supplement to Ford Motor Company (Ford) Recall #14S09 - Certain 2014 Model Year F-150 Equipped with Electronic Power Assist Steering Safety

In accordance with the requirements of 49 CFR Part 573 Defect and Non-compliance Information Reports, please find the applicable information regarding Ford Motor Company's voluntary safety recall #14S09, supplemental to our June 11, 2014 notification letter.

Sincerely,


for Steven M. Kenner
Attachment

49 CFR Part 573 – DEFECT INFORMATION REPORT
SAFETY RECALL #14S09: CERTAIN 2014 MODEL YEAR F-150 VEHICLES EQUIPPED WITH
ELECTRONIC POWER ASSIST STEERING

Pursuant to Part 573 of Title 49 of the Code of Federal Regulations, Defect and Non-Compliance Reports, Ford Motor Company submits the following information concerning a safety recall action that it is voluntarily initiating.

573.6 (c) (2) – Potentially Affected Vehicles

Vehicles potentially affected are certain 2014 model year F-150 vehicles equipped with Electronic Power Assist Steering (EPAS) and built at the Dearborn Assembly Plant or Kansas City Assembly Plant between May 26, 2014, and June 19, 2014.

These vehicles are not produced in VIN order. Information as to the applicability of this action to specific vehicles can best be obtained by either calling Ford's toll-free line (1-866-436-7332), clicking on the "Safety Recalls" link at <http://www.ford.com>, or by contacting a local Ford or Lincoln dealer who can obtain specific information regarding the vehicles from the Ford On-line Automotive Service Information System (OASIS) database.

The information for the supplier of the EPAS, that is the subject of this defect report, is provided below.

Power Steering Control Module:

Nexteer
3900 E. Holland Rd.
Saginaw, MI 48601-9494
(989) 757-5000
Point of Contact at Supplier: VP of Quality
Country of Origin: Mexico

573.6 (c) (3) – Estimated Population of Vehicles Potentially Affected

Approximately 4,629 vehicles in the United States and federalized territories are potentially affected.

573.6 (c) (4) – Estimated Percentage of Affected Vehicles with the Defect Condition

Unknown.

573.6 (c) (5) – Description of the Defect

Some of the affected vehicles may contain EPAS gears with an incorrectly installed motor position sensor magnet. An incorrectly installed EPAS gear motor position sensor magnet may lead to impaired steering, including the loss of steering control, which could increase the risk of a crash.

No warranty, customer complaints, or injuries have been reported to date as a result of the subject condition.

573.6 (c) (6) – Chronology of Events

May 30, 2014: During a quality check at the KCAP, an issue was discovered with an EPAS steering gear during end of line procedures. The EPAS module was sent to the supplier for analysis. It was determined that there was an incorrectly installed motor position sensor magnet.

June 9, 2014: Ford's Field Review Committee reviewed this concern and approved a safety field action for the initially identified suspect components.

June 17, 2014: Nexteer notified Ford that, after a further review of their data, they had identified additional suspect steering gears.

June 23, 2014: Ford's Field Review Committee re-reviewed this concern and approved adding additional vehicles to the recall population.

573.6 (c) (8) – Service Program

Dealers will replace the EPAS steering gear on the affected vehicles. There will be no charge to owners for this service.

Initially identified vehicle owners were contacted by phone the week of June 10, 2014, and instructed to stop driving their vehicles and contact their dealer for service. Dealers will be instructed on June 24, 2014, to contact vehicle owners in possession of an added vehicle by phone to instruct them to stop driving their vehicles and arrange for service. Concurrently, Ford Customer Service Managers (CSMs) will conduct an outbound call process to contact affected owners and coordinate logistics with their dealership.

Initial notifications to dealers were distributed on June 10, 2014. Follow up notifications will be distributed to dealers on June 24, 2014. Mailing of owner notification letters is expected to commence the week of July 7, 2014.

In accordance with Part 573.13(d)(1), Ford is excluding reimbursement for costs incurred by owners for repair of this concern because Ford's original warranty program would provide for a free repair for this concern for customers.

573.6 (c) (10) – Press Statement and Dealer/Owner Letters

Ford will issue a news release concerning this recall. In addition, national media attention is likely as with most Ford recalls when posted to NHTSA's safecar.gov website. Supplemental information will be available on the Ford website, www.ford.com.

Ford will forward a copy of the notification letters to dealers and owners to the agency when available.

573.6 (c) (11) – Recall Number

Ford has assigned recall number 14S09 to this action.

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