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By Recall Management Division at 1:31 pm, May 16, 2014

May 16, 2014

Ms. Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Recall Management Division (NVS-215)
1200 New Jersey Avenue, SE – Room W45-306
Washington, DC 20590

Dear Ms. Lewis:

The following information is submitted pursuant to the requirements of 49 CFR 573.6 as it applies to a determination by General Motors of a noncompliance recall involving certain 2015 model year Cadillac Escalade and Escalade ESV vehicles.

573.6(c)(1): Cadillac Brand of General Motors Company.

573.6(c)(2)(3)(4): This information is shown on the attached sheet.

573.6(c)(5): General Motors has decided that certain 2015 model year Cadillac Escalade and Escalade ESV vehicles fail to conform to Federal Motor Vehicle Safety Standard 208 for occupant crash protection. The passenger airbag module is attached to a chute adhered to the backside of the instrument panel with an infrared weld that was not sufficiently heated. This results in a partial deployment which increases the risk of injury in a crash.

573.6(c)(7): The Issue was presented to the Executive Field Action Decision Committee on May 14, 2014, and it was decided to conduct a noncompliance recall. General Motors will be submitting a supplemental chronology within two weeks.

On May 14, 2014, a stop delivery message was sent to the dealers.

573.6(c)(8): Dealers are to replace the instrument panel right side upper trim panel.

General Motors will provide the mail dates for the dealer bulletin and owner letters when available. General Motors mailed the advisory owner letters on May 16, 2014.

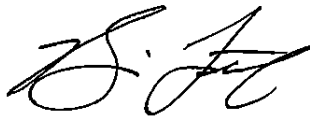
Pursuant to 577.11, General Motors does not plan to provide notice about reimbursement to owners because all involved vehicles are covered under the new vehicle warranty.



573.6(c)(10): General Motors will provide the dealer bulletin and owner letter under separate cover when available.

573.6(c)(11): General Motors' assigned recall number is 14220.

Sincerely,

A handwritten signature in black ink, appearing to read 'B. Latouf', written in a cursive style.

Brian Latouf, Director
Field Product Investigations & Evaluations

Attachment

573.6(c)(2)(3)(4)

VEHICLES POTENTIALLY AFFECTED BY MAKE, MODEL, AND MODEL YEAR
PLUS INCLUSIVE DATES OF MANUFACTURE

<u>MAKE</u>	<u>MODEL SERIES</u>	<u>MODEL YEAR</u>	<u>NUMBER INVOLVED</u>	<u>INCLUSIVE MANUFACTURING DATES (FROM) (TO)</u>		<u>DESCRIPTIVE INFO. TO PROPERLY IDENT. VEH.</u>	<u>EST. NO. W/CONDITION</u>
Cadillac	3	2015	910	04/06/2014	05/13/2014	Escalade	*
Cadillac	3	2015	492	04/06/2014	05/13/2014	Escalade ESV	"
GM Total:			1,402				

* All involved vehicles will be corrected as necessary.

573.6(c)(2)(iv): JCI
915 E. 32nd Street
Holland, MI 48423
616 394-1135

The involved part is manufactured in Mexico.

14220